

American Economic Association  
Committee on Economic Education

Minutes of Meeting on Monday, January 4, 2016  
Hilton, San Francisco

Members present: Sam Allgood (chair), William Bosshardt, Steven Cobb, Tisha Emerson, Gail Hoyt, Derek Neal, Georg Schaur, William Walstad (ex officio)

Members absent: Brigitte Madrian

The meeting was called to order at approximately 12:30 p.m.

1. Membership

This was the last meeting as members of the Committee for Tisha Emerson and Brigitte Madrian. William Bosshardt, Steven Cobb, and Derek Neal agreed to serve a second three-year term. Jennifer Imazeki attended her first Committee meeting. The chair noted that he would look to add additional members to the committee in the next few weeks.

2. Approval of Meeting Minutes and Annual Report

Minutes of the meeting of January 4, 2015 in Boston and the CEE Report for 2015 were both approved.

3. Annual Conference on Teaching and Research in Economic Education (CTREE).

Sam Allgood provided an overview of the report from the 2015 Minneapolis Conference, and outlined the plenary speakers for 2016 in Atlanta (Cox, Hubbard, and Nechyba). The Atlanta Fed will host a dinner and provide a speaker. The committee agreed with the recommendation to hold the 2017 conference in Denver. Dallas and St. Louis were mentioned as sites as well. Cobb noted that the fee charged to exhibitors increased \$100. It was agreed that exhibitors could have an unmanned booth as long as it was established that neither the AEA nor the CEE had any liability for missing or stolen property. Having a poster session was suggested but no action was taken. Having a best paper was suggested but the consensus was that the award would not generate benefits in excess of the cost. It was agreed that CEE should maintain the policy of not allowing publishers to participate in the body of the conference. Their activities should be outside the hours of when conference activities are held.

4. Mark Maier NSF Grant

Allgood informed the Committee that Mark Maier received an NSF grant to bring community college teachers to CTREE.

5. Measuring College Learning Project

Allgood informed the Committee that he has coauthored a paper with Amanda Bayer of Swarthmore tentatively titled "Measuring College Learning in Economics" that will become a chapter in a book tentatively titled "Improving Quality in American Higher Education." There are no current explicit plans to develop an assessment instrument.

6. Tyton Partners (tytonpartners.com)

The chair was contacted by Tyton Partners regarding what, if anything, the AEA does to collect, disseminate, and more importantly, provide information about effective teaching methods. Allgood informed them that the Committee helps disseminate this information through CTREE and sessions held at the ASSA meetings. Furthermore, the *Journal of Economic Education* provides this information through the publication of pedagogy and research on effective teaching methods. Allgood stated clearly, however, that neither the Committee nor the AEA endorses any particular teaching method or material. It was suggested that the group should be referred to the National Association of Economic Educators (NAEE) if they contact the chair again.

7. *JEE* funding  
Walstad explained that the *JEE* will have a funding shortfall starting January 2016 or January 2017 at the latest. The chair has proposed that, given the historical connection between the *JEE* and CEE, the *JEE* become an activity of the Committee. Other recommendations were discussed.
8. Free journals for high school teachers and students  
The Committee discussed if there was any role they could play in this new AEA initiative. It was suggested that NAEF is a better group to help disseminate information about this.
9. Brief Reports on 2016 CEE paper sessions and special events at the San Francisco meetings
  - a. "Research in Economic Education: Efficacy of Interventions in Economic Education" organized by Tisha Emerson and presided over by Sam Allgood. The session was attended by 40 – 50.
  - b. "The Role of Teacher Training in Graduate Economic Education in the United States" organized by Gail Hoyt and presided over by Sam Allgood had an attendance of 20 – 30.
  - c. "Program for International Student Assessment (PISA) Data on Financial Literacy" organized by William Bosshardt and presided over by William B. Walstad drew approximately 30 people.
  - d. "Research in Economic Education" organized and presided over by Georg Schaur (Tennessee) generated an attendance of 40 – 50.
  - e. "Humanities and the Teaching of Economics" organized by Sam Allgood in honor of Michael Watts and presided over by Jeffrey Wagner (RIT) had an attendance of 35 – 45.
  - f. The annual poster session, organized and chaired by Steven Cobb, this year featured by 20 posters. It is estimated at least 150 people came during the session to view posters.
  - g. The "Friends of Economic Education" reception was held Sunday night and was attended by 50-60 people.
  - h. The Chair made a presentation at the AEA Breakfast for Department Chairs where he reported on the activities of the Committee over the past year.
10. Annual Report from the *Journal of Economic Education*  
Bill Walstad made a brief report of the year for the *JEE*. The report is attached to the annual report of the CEE.
11. Annual update from the Council on Economic Education  
Nan Morrison was unable to attend but provided a synopsis of the Council's work over the past year.
12. Assignments for the 2017 AEA meetings (January 6-8, Chicago): a) *AER Proceedings* (TBD); b) Evidence-Based Teaching (Imazeki); c) Hoyt session; d) Bosshardt session; e) annual poster session on innovative teaching methods (Cobb); and e) topic and speakers TBA, tie-in with *JEE* (Schaur). AEA CEE special events slated for Chicago include the "Friends of Economic Education" reception.
13. Teagle Grant  
The chair informed the Committee of a Teagle grant received by himself, Gail Hoyt and KimMarie McGoldrick to study the training and preparation of U.S. trained Ph.D. economists to teach. Preliminary results of their work were presented at a panel in San Francisco.

The meeting was adjourned at 2:08 pm.

Respectfully submitted,

Sam Allgood, Chair