

The Liquid Hand-to-Mouth: Evidence from Personal Finance Management Software

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Abstract

We use a very accurate panel of all individual spending, income, balances, and credit limits from a personal finance management software provider to document significant spending responses to the arrival of both regular and irregular income. These payday responses are clean, robust, and homogeneous for all income and spending categories throughout the income distribution. Spending responses to income are typically explained by households' capital structures. Households that hold little or no liquid wealth have to consume hand-to-mouth. However, we find that few individuals hold little or no liquidity, and we document that liquidity holdings are much larger than predicted by state-of-the-art models that explain spending responses with liquidity constraints due to illiquid savings. Given that present liquidity constraints do not bind, we analyze whether individuals hold liquidity cushions to cope with future liquidity constraints. To that end, we analyze cash-holding responses to income payments inspired by the corporate finance literature. However, we find that individuals' cash-holding responses are consistent with standard models without illiquid savings, and neither present nor future liquidity constraints being frequently binding. Because these models are inconsistent with payday responses, we feel that the evidence suggest the existence of "liquid hand-to-mouth" households that spend heuristically.

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1 Introduction

Standard economic theory states that consumption should not respond to the timing of predictable changes in disposable income.¹ However, a number of empirical studies report that consumption responds to disposable income or that it is “excessively sensitive” to income.² This excess sensitivity and the mechanisms behind it are important for understanding the effectiveness of short-term stimulus payments among other policy prescriptions. Recent advances in the literature explain excess sensitivity with households’ capital structures. In the presence of illiquid savings, many households consume hand-to-mouth because they hold little or no liquid wealth (Kaplan et al., 2014; Kaplan and Violante, 2014b; Laibson et al., 2015).

Using very accurate data on spending, income, balances, and credit limits, this paper shows that (1) spending is excessively sensitive to income payments for at least half the population; (2) less than 3 percent of individuals have less than one day of spending left in liquidity before receiving their paychecks; and (3) liquidity holdings are at least three times greater than predicted by the model of Kaplan and Violante (2014b). Because current liquidity constraints are not binding, we then analyze whether cash-holding responses indicate the presence of insufficient liquidity cushions and future liquidity constraints—inspired by the cash-flow sensitivity of cash work in the corporate finance literature (Almeida et al., 2004). However, we find that individuals’ cash-holding responses do not indicate the presence of insufficient liquidity cushions or future liquidity constraints either.

In contrast to the standard economic model, though in line with previous studies, we start by documenting significant spending responses on paydays of both regular and irregular income. These payday responses are clean, robust, and homogeneous for all income and spending categories throughout the income distribution. When we split the sample into ten income deciles, we observe a monotonic decrease in the initial spending response from 70 percent to 40 percent

¹This is true for both the standard consumption-savings model (Friedman, 1957; Hall, 1978) and the more recent “buffer-stock” versions (Deaton, 1991; Carroll, 1997).

²Examples of micro evidence on excess sensitivity are Parker (1999), Souleles (1999), Shapiro and Slemrod (2003a), Shapiro and Slemrod (2003b), Shapiro and Slemrod (2009), Johnson et al. (2006), Parker et al. (2013), and Broda and Parker (2014), as surveyed in Jappelli and Pistaferri (2010) and Fuchs-Schundeln and Hassan (2015). Macro evidence is provided by Campbell and Mankiw (1989) and Campbell and Mankiw (1990) in response to the seminal paper by Flavin (1981).

above the average daily spending. We undertake multiple steps to ensure that we do not pick up naturally coincident or coordinated timing of consumption and income such as restricting ourselves to subgroups of individuals (for instance, individuals whose income schedules do not coincide with typical patterns), subgroups of spending categories, or exogenous income arrivals. Moreover, we can directly measure liquidity constraints via balances and credit limits or the presence or absence of household spending on (discretionary) goods and services immediately before and on payday. However, we conclude that the fraction of constrained households is too small to quantitatively generate the degree of excess sensitivity documented.

Payday responses could be explained by our measure of liquidity constraints not capturing whether or not households actually "feel" liquidity constrained. More specifically, the measurement of liquidity constraints via balances and credit limits is not applicable if households hold cash or liquidity cushions either to cope with unforeseen expenses or to save for foreseen expenses. If households have insufficient liquidity cushions, they feel liquidity constrained because they worry about binding future liquidity constraints. Such insufficient liquidity cushions or potentially binding future liquidity constraints may explain payday responses even when present liquidity constraints are not binding because individuals want to wait for extra liquidity before they spend.

To address this conjecture, we examine cash-holding responses to income payments. The basic idea is that individuals should have a high propensity to hold on to cash upon receiving income payments, if they are worried about binding liquidity constraints in the future. More formally, we consider three models: (1) a standard model in which individuals hold their lifetime savings in cash, such that the marginal propensity to hold on to cash is simply the reverse of the marginal propensity to consume; (2) a model with liquid and illiquid savings in which individuals optimally hold little or no cash; and (3) a model with liquid and illiquid savings in which future liquidity constraints bind frequently. The third model captures insufficient liquidity cushions and predicts a decreasing relationship between cash-holding responses and individual liquidity. When we examine the empirical patterns of individual cash-holding responses to income payments, however, we find that cash-holding responses correspond to the

first standard model, which assumes neither present nor future liquidity constraints and thus cannot explain the baseline high marginal propensities to consume out of income payments. Thus, we conclude that neither current nor future liquidity constraints (or "hard" and "soft" liquidity constraints) seem to explain payday responses.³

A natural question arises regarding the economic importance of understanding these payday responses. After all, the calculations of [Browning and Crossle \(2001\)](#) show that the utility loss from setting consumption equal to income (instead of smoothing it perfectly) is second order in a plausibly parameterized life-cycle buffer stock model.⁴ Thus, our documented payday effects only cause a negligible welfare loss in terms of imperfect consumption smoothing under standard assumptions. However, the standard model is clearly inconsistent with the payday responses we observe, therefore, it's welfare predictions may not be the right ones to apply. But, even under other assumptions, welfare effects are probably small.

Nevertheless, we still think that payday effects are important for two main reasons. First, fiscal policy-makers want to understand not only the rate at which fiscal stimulus payments are consumed by households but also the mechanisms behind the effectiveness of tax rebates as short-term stimuli for consumption. We conduct a particularly high-powered test but cannot confirm the presence of hard or soft liquidity constraints as an explanation for payday responses.⁵ However, to figure out whether or not individuals are liquidity constrained as opposed to just having low liquid wealth is of great importance: after all, liquidity constraints call for policy measures that expand credit versus low liquid wealth may be caused by overconsumption problems in which case credit should be restricted. In this context, we also document the interesting finding that less liquid individuals tend to decrease their overdraft limits around paydays whereas more liquid individuals do not.

Second, we document payday responses that are so clean and homogeneous throughout a

³As additional evidence, we present large spending responses by individuals who recently received a large exogenous wealth shock due to a court ruling.

⁴[Cochrane \(1989\)](#) and [Krusell and Smith \(1996\)](#) perform similar calculations in a representative agent environment.

⁵We also confirm the finding of [Parker \(2014\)](#) that liquidity appears to be a very persistent household trait rather than the product of swings due to transitory income shocks, as predicted in the [Kaplan and Violante \(2014b\)](#) model.

population holding substantial liquidity that they teach us something about how people think about consumption and money and appear to point toward a shortcoming in the way that we currently model economic behavior in a life-cycle consumption context. Individuals seemingly do not intertemporally optimize but instead use heuristics to decide how much to consume and save. In this paper, we remain agnostic about which environmental or preference-related theories drive hand-to-mouth behavior, and we assume that this behavior may be caused by any preference or cognitive, computational, and time limits of the household. However, we believe that our results call attention to an important issue: the lack of rigorous, portable, and generally-applicable models of such behavior. An early example of such a theory is [Campbell and Mankiw \(1989\)](#), who simply assume that a fraction of income goes to hand-to-mouth consumers who consume part of their disposable income each period. Beyond this approach, the only existing theory that rationalizes our findings is modeled in [Addoum et al. \(2015\)](#), who assume that individuals' marginal utilities of consumption increase upon the arrival of income because they feel they have a license to spend.

Literature Review and Theoretical Background

We follow [Gelman et al. \(2014\)](#), [Baker \(2013\)](#), [Kuchler \(2015\)](#), and [Kueng \(2015\)](#) in using data from a financial aggregation and service app, which overcomes the accuracy, scope, and frequency limitations of the existing data sources of consumption and income as it is derived from the actual transactions and account balances of individuals. We follow [Gelman et al. \(2014\)](#) in documenting payday responses, but, unlike [Gelman et al. \(2014\)](#), we do not conclude that excess sensitivity is limited to naturally coincident timing of regular income and regular spending and liquidity-constrained individuals. The reason is that we observe much cleaner and more homogeneous spending responses than do [Gelman et al. \(2014\)](#) for all income levels and every income and spending category. Our data is from Iceland for the years 2011 to 2015 and exceptionally thorough with respect to capturing all spending for the following reasons. (1) The income and spending data is pre-categorized (and the categorization is very thorough and accurate); (2) the app is marketed through banks and supplied for their customers (thus

covering a fairly representative sample of the population); and (3) the data is basically free of the one remaining shortcoming of app data—the absence of cash transactions (in Iceland, consumers almost exclusively use electronic means of payment).

Previous work on payday effects has restricted its attention to subpopulations. These papers document that expenditures and the caloric intake of poor households increase on payday (e.g., [Stephens, fthc](#); [Huffman and Barenstein, 2005](#); [Shapiro, 2005](#)). More specifically, [Stephens \(fthc\)](#) and [Mastrobuoni and Weinberg \(2009\)](#) find that both consumption expenditures and consumption are higher in the week after Social Security checks are distributed than in the week before. [Mastrobuoni and Weinberg \(2009\)](#) propose hyperbolic discounting as an explanation for households with few or no assets. [Shapiro \(2005\)](#) also rejects the exponential discounting model by showing that food stamp recipients consume 10 to 15 percent fewer calories the week before food stamps are disbursed. With respect to behavior and cognitive function around paydays, [Carvalho et al. \(fthc\)](#) fail to find before-after payday differences in risk-taking, the quality of decision-making, the performance in cognitive function tasks, or in heuristic judgments. Our results also suggest more present bias on paydays when individuals are less constrained, rather than before paydays.

Other empirical papers that examine expected temporary payments to test the permanent income hypothesis include [Shapiro and Slemrod \(1995\)](#), who conclude that such spending responses are driven by a proportion of people who follow a simple rule to spend their current paychecks rather than by liquidity constraints. [Shapiro and Slemrod \(2003a\)](#) find that 22 percent of individuals report that they would mostly spend the income tax rebate of 2001—thus supporting the existence of hand-to-mouth consumers. [Parker \(1999\)](#) concludes that hand-to-mouth behavior rather than liquidity constraints explains the correlation between consumption and take-home pay increases in the months after wage earners hit the earnings ceiling for Social Security payroll. However, these studies on the share of hand-to-mouth consumers are based on surveys that make “following the money” of consumers difficult because respondents may have little incentive to answer the questions accurately, may not understand the wording of the questions, or may behave differently in practice and forget their reported behavior.

Moreover, such measurement error or noise in the data generated by surveys that simply ask about past purchases can increase with the length of the recall period (de Nicola and Giné, 2014). Additionally, surveys can produce biased (rather than merely noisy) data if respondents have justification bias, concerns about surveyors sharing the information, or stigma about their consumption habits (Karlan and Zinman, 2008).

As noted by Kaplan and Violante (2014b), wealthy individuals may engage in hand-to-mouth behavior due to illiquid wealth. Recent theoretical examples of models with liquid and illiquid assets are Angeletos et al. (2001), Laibson et al. (2003), Flavin and Nakagawa (2008), Chetty and Szeidl (2007), Alvarez et al. (2012), Huntley and Michelangeli (2014), and Kaplan and Violante (2014a). Angeletos et al. (2001) and Laibson et al. (2003) show that households with hyperbolic-discounting preferences optimally decide to lock their wealth in the illiquid asset in order to cope with self-control problems. Such self-control problems are also generated in the models by Bucciol (2012) and Pagel (2013). Kaplan and Violante (2014a) do not need to assume that households have hyperbolic-discounting preferences and still generate a high marginal propensity to consume out of transitory shocks in a two-asset environment. In a one-asset environment, Koszegi and Rabin (2009) show that, in an environment with little to no uncertainty, agents with reference-dependent preferences may consume entire windfall gains. Moreover, Reis (2006) assumes that agents face costs when processing information and thus optimally decide to update their consumption plans sporadically, resulting in excessively smooth consumption that is shown to matter in the aggregate by Gabaix and Laibson (2002). Additionally, Tutoni (2010) assumes that consumers are rationally inattentive, and Attanasio and Pavoni (2011) show that excessively smooth consumption results from incomplete consumption insurance due to a moral hazard problem.

2 Data and summary statistics

2.1 Data

This paper exploits new data from Iceland generated by Meniga, a financial aggregation software provider to European banks and financial institutions. Meniga has become Europe's leading financial management (PFM) provider. Meniga's account aggregation platform allows bank customers to manage all their bank accounts and credit cards across multiple banks in one place by aggregating data from various sources (internal and external). Meniga's financial feed documents consumers' budgets in a social media style. Categorized transactions are combined with automated and custom advice, notifications, messages, merchant-funded offers, and various insights into and interpretations of the users' finances. Figure 1 displays screenshots of the app's user interface. The first screenshot shows the background characteristics that the user provides; the second one shows transactions; the third one shows bank account information; and the fourth one shows accounts that can be added.

In October 2014, the Icelandic population was 331,310, and 20 percent of Icelandic households were using the Meniga app. Because the app is marketed through banks and automatically supplied to customers using online banking, the sample of Icelandic users is fairly representative. Each day, the application automatically records all bank and credit card transactions (including descriptions as well as balances), overdraft limits, and credit limits. We use the entire de-identified population of active users in Iceland and the data derived from their records from 2011 to 2015. We perform the analysis on normalized and aggregated user-level data for different income and spending categories. Additionally, the app collects demographic information such as age, gender, marital status, and postal code. Moreover, we can infer employment status, real estate ownership, and the presence of young children in the household from the data.

We have the following regular income categories: child support, benefits, child benefits, interest income, invalidity benefits, parental leave, pension income, housing benefits, rental benefits, rental income, salaries, student loans, and unemployment benefits. In addition, we have

the following irregular income categories: damages, grants, other income, insurance claims, investment transactions, reimbursements, tax rebates, and travel allowances. The spending categories are groceries, fuel, alcohol, ready-made food, home improvements, transportation, clothing and accessories, sports and activities, and pharmacies. We can observe expenditures on alcohol that is not purchased in bars or restaurants because a state-owned company, the State Alcohol and Tobacco Company, has a monopoly on the sale of alcohol in Iceland.

2.2 Summary statistics

Table 1 displays summary statistics of the Icelandic users, including not only income and spending in US dollars but also some demographic statistics. We can see that the average user is 40 years old, 15 percent of the users are pensioners, 50 percent are female, 20 percent have children, and 8 percent are unemployed. For comparison, Statistics Iceland reports that the average age in Iceland is 37 years, 12 percent of Icelanders are pensioners, 48 percent are female, 33 percent have children, and 6 percent are unemployed. Thus, our demographic statistics are remarkably similar to those for the overall Icelandic population. This comparability is reassuring, as one concern with app data use is that the user population is more likely than the overall population to be young, well situated, male, and tech savvy.⁶ The representative national household expenditure survey conducted by Statistics Iceland also reports income and spending statistics. In Table 1, parentheses indicate when spending categories do not match perfectly with the data. We can see that the income and spending figures are remarkably similar for the categories that match well. Figures 2 to 4 show the distribution of regular, salary, and irregular income payments over the course of a month. Approximately 85 percent of the individuals in the sample are paid on a monthly basis, whereas the remainder are paid on a more frequent basis. This variation allows us to also consider individuals who are paid on unusual schedules. Additionally, the irregular payments are distributed rather evenly over the course of the month.

⁶In Baker (2013) for instance only 28 percent of users are women.

3 Analysis

In this study, we estimate payday effects by running the following regression

$$x_{it} = \sum_{k=-7}^7 \beta_k I_i(\text{Paid}_{t+k}) + \delta_{dow} + \phi_{wom} + \psi_{my} + \eta_i + \epsilon_{it} \quad (1)$$

where x_{it} is the ratio of spending by individual i to his or her average daily spending on date t , δ_{dow} is a day-of-week fixed effect, ϕ_{wom} is a week-of-the-month fixed effect, ψ_{my} is a month-by-year fixed effect, η_i is an individual fixed effect, and $I_i(\text{Paid}_{t+k})$ is an indicator that is equal to 1 if i receives a payment at time $t+k$ and that is equal to 0 otherwise. The β_k coefficients thus measure the fraction by which individual spending deviates from the average daily spending in the days surrounding the receipt of a payment. We use indicator variables for income payments to alleviate potential endogeneity concerns at the income level. The day-of-week dummies capture within-week patterns for both income and spending. Standard errors are clustered at the individual level. We will initially differentiate between the arrival of regular and irregular income and separate households into ten income deciles. All the following figures and regression tables display the β_k coefficients for different spending categories, income categories, and sample splits.

3.1 Regular income payments

Figure 5 displays the spending responses to regular income payments of households in ten different income deciles, as measured by their regular salaries. Both poor and rich households clearly respond to the receipt of their income, with the poorest households spending 70 percent more than they would on an average day and the richest households spending 40 percent more. Even for the richest households, we thus observe a surprisingly high spending response. Table 2 presents all regression results for four income quartiles and four types of spending. While grocery and fuel spending can be regarded as necessary, ready-made food (such as restaurants) and alcohol spending can be regarded as discretionary. Figures A.1 and A.2 separately display the spending responses to income for necessary categories and discretionary categories. Indi-

viduals are equally inclined to spend on necessary and discretionary goods and services upon receiving their income. There is no change in permanent income on paydays and there is no new information because paydays are perfectly predictable. While a buffer stock model can potentially explain sensitivity to surprising large payments or changes in permanent income, it cannot explain sensitivity to regular paydays. Thus, these payday responses are inconsistent with standard models of consumption and savings. Although we focus on irregular spending and control for day-of-week fixed effects, this spending response to regular income might stem from the coincident timing of regular income and irregular spending. Therefore, we will now examine irregular income. As a quick reminder, regular income categories include child support, benefits, child benefits, interest income, invalidity benefits, parental leave, pensions, housing benefits, rental benefits, rental income, salaries, student loans, and unemployment benefits. The irregular income categories include damages, grants, other income, insurance claims, investment transactions, reimbursements, tax rebates, and travel allowances.

3.2 Irregular income payments

Figure 6 displays the spending responses to irregular income payments of households in ten different income deciles, as measured by their regular salaries. Again we observe both poor and rich households responding to the receipt of their income, and poor households' spending responses are somewhat more pronounced. Again, even for rich households, the spending response on payday is large and significant, at approximately 40 percent. Thus, we do not conclude that the bulk of the spending responses to income or the excess sensitivity of consumption is due to poor households or the coincident timing of regular income and spending, as proposed in [Gelman et al. \(2014\)](#).

3.3 Heterogeneity

We are interested in the question of whether the payday responses are prevalent for a large fraction of the population or are being driven by a small fraction of the population. To do so,

we run a regression for each individual in four income and salary quartiles and display their individual payday coefficients in Figure 7. Approximately 22 percent of the individuals have a payday coefficient equal to zero. There are some negative coefficients but a greater number of positive coefficients, which results in an average coefficient of approximately 0.6 for the lowest quartile and 0.4 for the highest quartile. Therefore, at least half of the population, rather than a small fraction of the population, displays substantial payday responses.

3.4 Internal versus external margin of spending

We are interested in the question of whether payday responses are an internal or external phenomenon in the sense of individuals spending more when they go shopping or making an additional shopping trip. In Table 3, we display the results of regressions that estimate how much more likely individuals are to buy in different categories, such as groceries, fuel, and restaurants, on their payday. For instance, individuals are 11 percent more likely to go on any shopping trip on paydays. In a second set of regressions, we then compare how much they spend if they shop on a payday relative to any other day. Individuals spend 21 dollars more on all shopping trips on their paydays. Because individuals spend, on average, 50 dollars every day on non-recurring consumption and approximately 80 dollars on paydays, this 21 dollar increase corresponds to approximately 80 percent of the increase in spending on paydays (30 dollars). Thus, individuals are more likely to go shopping and, if they go shopping, they spend more than they would on a shopping day when they do not get paid.

3.5 Financial sophistication

We observe a number of potential proxies for financial sophistication: age, pensions, employment, benefit payments, number of log-ins, voluntary reductions of overdraft limits, banking fees paid, payday loans, simultaneous savings and overdraft debt, large checking account balances that do not pay interest, and whether individuals link their spouse. We first examine simultaneous savings and overdraft debt, which can be considered a mistake because overdrafts

cost more interest than savings yield. Figure 8 shows the spending responses of individuals sorted according to how much interest is lost by holding overdrafts and savings simultaneously. Individuals who lose less have less pronounced spending responses than those who lose more. The reason for this result is that wealthier individuals have savings and overdrafts simultaneously. Second, we look at individuals with large balances in their checking accounts, which can be considered a mistake because checking accounts do not pay interest (which is approximately 4 percent in Iceland over the sample period). Figure 9 shows the spending responses of individuals sorted according to whether or not they hold more than one month of average spending in their checking account. Individuals who lose less interest have more pronounced spending responses than those who lose more. Again, the reason for this result is that wealthier individuals have larger balances in their checking accounts. We also sort individuals according to a summary measure of how much they lose in banking fees, interest, and payday loans in Figure A.3, which shows a similarly unclear pattern. We thus conclude that our measures of financial sophistication do not predict individuals' propensities for payday responses well.

3.6 Other explanations for payday effects

Thus far we cannot pinpoint an explanation for payday responses as we fail to find any population group or income or spending category for which the payday responses are absent or less pronounced. Because irregular income responses may be unanticipated, payday responses are not necessarily inconsistent with the standard model. Nevertheless, confirming the existence of payday responses for irregular income rules out many alternative explanations for payday responses to regular income, such as naturally recurring spending and income or coordination stories that would not be picked up by our fixed effects. Beyond the day-of-week fixed effects, the week-of-the-month fixed effects control for some mechanical effects due to fixed expense cycles at the beginning of each month. We can also include day-of-month fixed effects because there is considerable additional variation on which day individuals are paid due to weekends and holidays. All income payments are made via direct deposit in Iceland and we do not observe any check transactions. Additionally, we perform a number of exercises to figure out

potential mechanisms behind payday responses. First, we take a closer look at the characteristics of the individuals in the lowest income decile because their spending responses appear to be slightly different from the other income deciles. However, we do not observe unusual characteristics. The mean income of individuals in the lowest income decile is approximately 750 dollars and their mean age is 34 years, while the second decile's mean income and age are approximately 1,000 dollars and 34 years, respectively. Second, we examine the responses for the ready-made-food category because such spending is instantly consumed. Third, we examine only individuals who are paid on unusual days. In doing so, we also ensure that we observe payday responses for all categories and not simply categories that are likely to be consumed alongside coworkers who are paid on the same unusual paydays (such as restaurants and alcohol). Fourth, we examine only tax rebates and exogenous wealth shocks (described below) to control for potential endogeneity of income (Figure 10). Additionally, we can restrict our sample to income payments that arrive at a certain day of the month and include day-of-month fixed effects, which obtains exogenous variation in the arrival of payments due to weekends and holidays. Fifth, we examine individuals who have linked their spouse to ensure that the responses are not driven by intra-household bargaining. Sixth, any price-discriminatory response of firms does not explain the magnitude of the observed effects (Hastings and Washington, 2010) and does not apply to individuals with unusual paydays or irregular income. Seventh, we sort individuals according to how often they log into the app to ensure that app usage is unrelated to payday responses. Figure A.4 shows the payday responses for individuals who are sorted into sextiles according to their log-in frequency. Log-in frequency does not seem to be associated with a pattern in payday responses. Moreover, we can restrict the sample to pre-2014, the year when the smartphone app got introduced (before individuals could access only via a desktop or laptop computer), and do not find any differences in payday responses. If anything, the individuals who log in most frequently have less pronounced payday responses than the individuals who log in the least. Overall, we conclude that spending responses to income payments constitute a very robust phenomenon, which is cleanly estimated and prevalent throughout the population. Given the robustness of these payday responses, we think that attempting to better

understand what is driving them is a valuable exercise.

We doubt that any of our results are amplified by the Icelandic financial crisis or otherwise country-specific. We are not aware of any evidence (quantitative, anecdotal, or experiential) that the crisis has any effect on individual's liquidity holdings today. We thus don't think that the crisis increased the desire to hold cash instead of investing it into durable goods, houses, cars or stocks and bonds. Iceland recovered very quickly and experienced high GDP growth and low unemployment during our sample period. Additionally, we redid the entire analysis restricting ourselves to the year 2015 and do not find any differences. The OECD Economic Surveys Iceland, from June 2011 states that the economic contraction and rise in unemployment appear to have been stopped by late 2010 with growth under way in mid-2011. The Icelandic government was successfully able to raise \$1 billion with a bond issue in June 2011, which indicates that international investors have given the government and the new banking system a clean bill of health. By mid-2012, Iceland was regarded as a recovery success story with two years of economic growth and unemployment down to 6.3 percent (Forelle, Charles (19 May 2012) Wall Street Journal.). Moreover, we find quantitatively similar payday responses (around 50 percent for the average household) to [Gelman et al. \(2014\)](#), who use US data of the same kind. Relative to [Gelman et al. \(2014\)](#), it just appears as if our payday responses are more clean and less noisy because of the absence of cash transactions and the increased accuracy of the categorization system (as we explain below).

Using large exogenous wealth shocks, we can also estimate the marginal propensity to consume in response to fiscal stimulus payments of our sample population. The shocks that we use originate from a debt relief ruling that resulted in large repayments from banks to thousands of Icelandic households holding foreign-indexed debt. In this natural experiment, Icelandic lenders had to pay out as much as \$4.3 billion, i.e., one-third of the economy's GDP, after a court found that some foreign loans were illegal. These foreign loans were the largest single loan category of the banks, with a value of approximately \$7.2 billion (Bloomberg, July 7 2010). After the financial crisis, the Icelandic Supreme Court ruled on June 16 2010 that loans indexed to foreign currency rates were illegal in three cases involving private car loans

and a corporate property loan. This decision meant that borrowers with such loans were only obliged to repay the principal in Icelandic krona, making the lenders liable for currency losses of approximately \$28 billion in debt because the krona's value against the Japanese yen and Swiss franc declined by one-third since September 2008. Iceland's 2008 financial crisis was exacerbated by banks that borrowed in Japanese yen or Swiss francs to take advantage of lower interest rates and then repackaged the loans in krona before passing them on to clients. This exchange-rate indexation of loans meant that the total amounts owed in Icelandic krona varied according to its exchange rate against the currencies in which the loans were issued. Such loans had been aggressively promoted by Icelandic banks in previous years and left many diligent car and home owners with debts greater than the original amount—despite paying their bills every month. After the debt-relief ruling, banks had to repay their customers, which we consider to be exogenous wealth shocks. We obtain marginal propensities to consume that are perfectly in line with existing papers, such as [Agarwal and Qian \(2014\)](#), who analyze Singaporean consumers' responses to a fiscal stimulus announcement and payout, and [Kueng \(2015\)](#), who uses payments originating from the Alaska Permanent Fund. Other studies examining fiscal stimulus payments are [Johnson et al. \(2006\)](#), [Parker et al. \(2013\)](#), [Parker \(2014\)](#), and [Jappelli and Pistaferri \(2014\)](#), as surveyed by [Jappelli and Pistaferri \(2010\)](#).

3.7 Comparison to [Gelman et al. \(2014\)](#)

We now briefly discuss the differences between the payday effects of [Gelman et al. \(2014\)](#) and ours. Four main differences stand out: First, our payday response is concentrated at the payday. In [Gelman et al. \(2014\)](#), there appears a second larger spike a few days after the payday. The reason is probably the absence of check transactions in the Icelandic data. In Iceland, everybody is paid by direct deposit. In contrast, some individuals in the US receive paper paychecks and that causes a spending boost and then another one once the paycheck is deposited. Second, we observe payday responses for many income categories whereas [Gelman et al. \(2014\)](#) restrict themselves to regular paycheck and Social Security payments. Thus, we are able to only look at individuals who get paid on unusual days and document payday responses to ir-

regular payments. Third, we observe payday responses for many spending categories whereas [Gelman et al. \(2014\)](#) restrict themselves to recurring, non-recurring, and coffee shop and fast food spending. The coffee shop and fast food measure is identified using keywords from the transaction descriptions. In contrast, when we receive the data it is already categorized by a three tiered approach: system rules as well as user- and community-rules. The system rules are applied in instances where codes from the transactions systems clearly indicate the type of transaction being categorized. For example, when transactions in the Icelandic banking system contain the value “04” in a field named “Text key” the payer has indicated payment of salary. User rules apply if no system rules are in place and when a user repeatedly categorizes transactions with certain text or code attributes to a specific category. In those instances the system will automatically create a rule which is applied to all further such transactions. If neither system rules nor user rules apply, the system can sometimes detect identical categorization rules from multiple users which allows for the generation of a community rule. While [Gelman et al. \(2014\)](#) do not observe payday responses to coffee shop and fast food spending, we observe responses of similar magnitude for restaurant spending, which isolates a discretionary, non-durable, and divisible form of spending. To understand why our payday responses appear to be cleaner, we reran the regressions using only 300 consecutive days in 2012 and 2013, as [Gelman et al. \(2014\)](#) use, but we find very similar responses. We thus conclude that our categorization and measurement of spending and income make a difference. The Diary of Consumer Payment Choice (DCPC), conducted in October 2012 by the Boston, Richmond, and San Francisco Federal Reserve Banks, shows that cash makes up the single largest share of consumer transaction activity at 40 percent, followed by debit cards at 25 percent, and credit cards at 17 percent. Electronic methods (online banking bill pay and bank account number payments) account for 7 percent, while checks make up 7 percent. All other payments represent less than 5 percent of monthly transaction activity, with text and mobile payments barely registering at less than one half of one percent. By value, cash accounts for 14 percent of total consumer transaction activity, while electronic methods make up 27 percent, and checks 19 percent. These findings suggest that cash is used quite often, but primarily for low-value transactions such as coffee

shop and fast food spending. Overall, just from eyeballing the responses by [Gelman et al. \(2014\)](#), we feel that our responses are considerably more clean, homogenous, and robust.

3.8 Examining liquidity constraints

Thus far, our results suggest that hand-to-mouth behavior is prevalent across all income groups, which casts doubt on liquidity constraints as the only explanation for such behavior. To further establish that liquidity-constrained households are not alone in exhibiting spending responses, we now examine different measures of liquidity constraints: cash holdings in checking and savings accounts, cash holdings in checking and savings accounts plus credit card balances plus credit limits and overdraft limits, credit utilization, and spending on (discretionary) goods and services immediately before income payments. Rolling over credit card debt is possible but individuals in Iceland seldom do that. Instead Icelanders typically pay off the balance in full at the end of the month using their current account. An overdraft occurs when withdrawals from a current account exceed the available balance. This means that the balance is negative and hence that the bank is providing credit to the account holder and interest is charged at the agreed rate. Virtually all current accounts in Iceland offer a pre-agreed overdraft facility, the size of which is based upon affordability and credit history. This overdraft facility can be used at any time without consulting the bank and can be maintained indefinitely (subject to ad hoc reviews). Although an overdraft facility may be authorized, technically the money is repayable on demand by the bank. In reality, this is a rare occurrence as the overdrafts are profitable for the bank and expensive for the customer. All liquidity measures are normalized by each individual's average spending. Figures 11, 12, and A.5 compare the spending responses to regular and irregular income for three tertiles of our standard measures of liquidity: cash holdings (checking and savings accounts balances plus credit card balances), liquidity (overdraft and credit limits plus checking and savings accounts balances plus credit card balances), and credit utilization. Figures A.6 and A.7 compare the spending responses to regular and irregular income for three tertiles of our new measures of liquidity: whether individuals spend on (discretionary) goods and services prior to income payments. Overall, we see that households

exhibit spending responses, even in the highest tertile of all liquidity measures.

Furthermore, we examine the distribution of cash holdings and liquidity before paydays in Figure 13. We see that cash holdings fall discontinuously at zero when overdrafts start to cost interest and that approximately 10 percent of individuals hold fewer than ten days of cash in their checking and savings accounts. Moreover, approximately 10 percent of individuals hold fewer than ten consumption days of liquidity. In turn, Figure 14 provides a breakdown by 1 to 10 days of spending for cash and liquidity for individuals who hold less than 10 days of cash or liquidity, respectively. Here, we see that less than 3 percent of individuals hold less than one day of spending in liquidity and that less than 3 percent hold less than one day of spending in cash. Thus, according to our measures, the fraction of liquidity-constrained individuals is quantitatively too small to explain the observed spending responses to income. Thus, we conclude that liquidity constraints in the literal sense are unlikely to explain payday responses.

Additionally, Table 4 displays summary statistics for the three tertiles of liquidity in consumption days. We can see that even the least liquid households hold considerable liquidity of approximately 38 days of spending, while the most liquid tertile of individuals holds approximately 546 days of spending in liquidity. When we compare these numbers to the state-of-the-art model developed by Kaplan and Violante (2014b) to explain high marginal propensities to consume out of tax rebates, we see a discrepancy between the theoretical predictions and the empirical evidence on the amount of liquid assets that individuals hold. Figure 16 shows the life-cycle profiles of liquidity normalized by quarterly consumption for five quintiles of the distribution of agents in the model of Kaplan and Violante (2014b). We see that the liquid asset holdings of the bottom three quintiles are basically zero for all over the simulated agents' lives. The top two quintiles of agents hold, on average, approximately 4 quarters of consumption in liquidity. By contrast, empirically, the most liquid tertile of individuals holds, on average, 6.1 quarters of consumption in liquidity, while the middle and least liquid tertiles hold 1.37 and 0.41 quarters of consumption in liquidity, respectively—all of which far exceeds the predictions of the model.⁷ Moreover, if the Kaplan and Violante (2014b) model is to generate the amount

⁷We doubt that large liquidity holdings are due to the Icelandic financial crisis or otherwise country-specific. The economy has been booming in the sample period and many households have large amounts of roll-over debt

of liquidity that we observe in the data, the fixed costs of illiquid assets must be very low, which implies that individuals can easily adjust their illiquid asset holdings, which reduces their marginal propensity to consume out of fiscal stimulus payments.

The average liquidity holdings in our data are pretty similar to the average liquidity holdings in US data. Table 5 shows a direct comparison of monthly income, cash, and liquidity for three tertiles of the liquidity distribution of our data with US data from the Survey of Consumer Finances (SCF) (using the 2001 survey as [Kaplan and Violante, 2014b](#)).⁸ In fact, average liquidity holdings in the US are higher than in Iceland. Of course, institutions and social norms are also different but the conclusion appears to be the same when looking at US or Icelandic data.

Overall, the literature examining liquidity constraints is very mixed. [Shapiro and Slemrod \(2009\)](#) document that poor households—which are arguably more likely to be liquidity constrained—did not spend most of the 2008 tax rebate as the fiscal stimulus package intended. Contrary to policy-makers’ expectations, these households ultimately used the funds to pay off debt, which corresponds with cash hoarding to relieve current and future liquidity constraints. In contrast, [Shapiro and Slemrod \(1995\)](#) find that those expecting their financial conditions to be worse in the next year were more likely to spend the 1992 change in tax withholding. With respect to current financial conditions, the authors cannot document a stable relationship with the propensity to spend. Moreover, the authors find that households that typically received a refund were more likely to spend the extra take-home pay; although this finding is consistent with theories of inertia, lack of foresight, or failure to optimize, it is not aligned with liquidity constraints. Overall, the authors conclude that liquidity constraints do not motivate the spending behavior of the 43 percent of households that report that the timing of tax payments will affect their consumption. [Souleles \(1999\)](#) examines the responses in non-durable and durable

(inefficient financial markets should restrict borrowing). Moreover, Iceland is characterized by well-functioning health-care, social-security, and unemployment-insurance systems. Additionally, there are no bank account restrictions that cause individuals to hold liquidity or cash in Iceland.

⁸Liquidity holdings are increased in a model with transitory income shocks in addition to permanent shocks, which are a standard feature of life-cycle models and for which much evidence exists (refer to [Carroll, 2001](#); [Carroll et al., 1992](#)). However, in that case, the model is not able to generate a high MPC out of fiscal stimulus payments any more as individuals hold enough liquidity to deal with transitory income shocks.

consumption and documents the advantages of using tax refunds to document excess sensitivity in consumption. While the author finds that constrained households are more likely to spend their tax refunds on non-durable consumption, the picture is reversed for durable consumption. Thus, liquidity-unconstrained households are not overwithholding to force themselves to save up enough for durable consumption goods because they could easily undo any forced saving by drawing down their liquid assets.

According to our measures, the fraction of liquidity-constrained individuals is quantitatively too small to explain the observed spending responses to income. Nevertheless, many individuals hold roll-over debt—the lowest tertile holds an average of 38 days of their average spending in debt. Obviously, low resources do not necessarily imply liquidity constraints that are determined by future income or other assets that the agent wishes to but cannot borrow against or collateralize. These results suggest that liquidity constraints are not straightforward to document empirically. Almost none of our individuals are liquidity constrained in the literal sense—that is, they live from paycheck to paycheck and have no savings. Nevertheless, many other households may hold a cash cushion for either unforeseen adverse expenditure shocks or foreseen expenses. However, they may still be liquidity constrained inasmuch as they would consume or invest more if they could borrow more because they expect higher income in the future or have other assets they cannot collateralize. Abstracting from liquidity cushions, the theoretical literature has explicitly considered wealthy households to be liquidity constrained when they lock their wealth in illiquid assets (Laibson et al., 2003; Kaplan and Violante, 2014b). However, empirically, we find that almost all households hold large amounts of cash, though few hit a liquidity constraint of no savings before their paychecks. Because Kaplan and Violante (2014b) use Survey of Consumer Finances data, the authors do not observe liquidity holdings before paychecks but only average liquidity holdings. They classify individuals as hand-to-mouth consumers when their average liquid wealth is less than half of their earnings, which they find to be the case for 30 percent of the US population. For comparison, using their definition, we find that 58 percent of households are hand-to-mouth in our population. However, because individuals have sufficient liquidity at the end of their pay

cycles, this finding cannot explain payday responses to income. To the extent that payday responses are driven by the same mechanism as responses to fiscal stimulus payments, we thus raise an important question: How can we define liquidity-constrained individuals and identify them empirically?

Individuals who choose to hold a significant amount of liquidity could "feel" liquidity constrained because they hold an insufficient cash cushion. A potential approach to assess whether payday responses are driven by these individuals is the following: Individuals who have just received a large exogenous wealth shock should not exhibit payday responses, as they are exogenously more liquid. In Figure 15, we thus show that individuals exhibit substantial payday responses even in the months after which they received a large exogenous wealth shock from a court ruling (explained in Subsection 3.6). Therefore, endogenous liquidity holdings due to insufficient liquidity cushions seemingly do not explain payday responses. Additionally, if we think that individuals hold liquidity cushions because of the possibility of expense shocks, we would observe a gradual increase in spending shortly before the arrival of income payments (after all, the probability of encountering a big expense shock declines over time). However, we observe a dip in spending if anything. Nevertheless, to examine the question further, we now look at cash-holding responses to income payments.

3.9 Examining cash-holding responses to income payments

Given the difficulties of measuring liquidity constraints in the presence of liquidity cushions, we are interested in a different method that considers the potential existence of liquidity cushions. To this end, inspired by the corporate finance literature, we think about a measure of liquidity constraints derived from individuals' demands for liquidity. The methodology follows that used in the influential paper by Almeida et al. (2004). In this paper, the authors develop a new test measuring the effect of financial constraints on corporate policies. This effect of financial constraints is captured by a firm's propensity to save cash out of cash inflows. The authors hypothesize that constrained firms should have a positive cash-flow sensitivity of cash but that unconstrained firms' cash savings should not be systematically related to cash flows.

In the household context, we empirically assess households' propensities to increase liquidity cushions after cash inflows and the ways in which this propensity is related to liquidity. If a household feels liquidity constrained (even if its "hard" liquidity constraint is not literally binding), it will try to increase its cash cushion after cash inflows.

In corporate finance, analyses of the effects of financial constraints on firm behavior and the manner in which firms implement financial management have a long tradition. The paper by [Almeida et al. \(2004\)](#) states that firms want to have a liquid balance sheet to undertake valuable projects when they arise. However, if a firm has unrestricted access to external capital—that is, if a firm is financially unconstrained—there is no need to safeguard against future investment needs; thus, corporate liquidity becomes irrelevant. In contrast, when a firm faces financing frictions, liquidity management is a key issue for corporate policy. Thus, there exists a link between financial constraints and corporate liquidity demand, which has been ignored by the prior literature focusing on corporate investment demand. In their seminal paper, [Fazzari et al. \(1988\)](#) propose that, when firms face financing constraints, investment spending will vary with the availability of internal funds, rather than just with the availability of positive net present value projects. Accordingly, the authors examine the influence of financing frictions on corporate investment by comparing the empirical sensitivity of investment to cash flow across groups of firms that are sorted according to a proxy for financial constraints. Follow-up research, however, has identified several problems with that strategy regarding the theoretical and empirical robustness of the implications. Moreover, if cash flows contain valuable information about a firm's investment opportunities, the cross-sectional patterns reported by [Fazzari et al. \(1988\)](#) can be consistent with a model with no financing frictions. [Almeida et al. \(2004\)](#) then advance the literature by examining the empirical cash-flow sensitivities of cash rather than the cash-flow sensitivities of investment. In a household context, the study by [Fazzari et al. \(1988\)](#) may correspond with the analysis of household spending or investment in response to cash inflows. Households may spend or invest more in response to cash inflows because they are currently liquidity constrained. However, we find that individuals hold too much cash relative to the predictions of state-of-the-art economic models. In turn, we want to examine whether individ-

uals' payday responses stem from a concern about future liquidity constraints, which would be reflected in a high marginal propensity to hold on to cash.

To formalize these ideas, Figure 17 shows the marginal propensities to hold on to cash implied by three different simple models. First, we consider a standard consumption-savings model without illiquid savings. In this model, the marginal propensity to hold on to cash (MPCash) equals one minus the marginal propensity to consume (MPCons), i.e., $MPCash = 1 - MPCons$, as the agent holds his entire life-time wealth in cash. Because the MPCons in this model is always decreasing in income or liquidity, the MPCash will always be increasing. Furthermore, the MPCash is higher when the agent's horizon increases, as he consumes only a small amount of his income and saves most of it. Second, we consider a consumption-savings model in which the agent can save in a liquid or an illiquid asset that pays slightly higher interest. In such a model, the MPCash may be either increasing or decreasing in liquidity or income because the MPCash equals one minus the MPCons minus the marginal propensity to invest in the illiquid asset (MPIIIInv), i.e., $MPCash = 1 - MPCons - MPIIIInv$. While the MPCons is always decreasing in liquidity, the MPIIIInv is increasing, which implies that the MPCash is either increasing or decreasing. However, the MPCash is always small as in the model of [Kaplan and Violante \(2014b\)](#) because agents have little reason to hold cash. If one would add transitory income shocks to the Kaplan et al. (2014) in the spirit of the buffer stock model of Carroll (2001) then agents would hold more liquidity but their marginal propensity to consume (MPC) out of fiscal stimulus payments would be low again. Therefore, we analyze a model with both transitory shocks and expected liquidity constraints to increase the MPC out of fiscal stimulus payments. Moreover, frequently binding future liquidity constraints also obtains the result from the corporate finance literature—an MPCash that is decreasing in liquidity. One way to increase the importance of future liquidity constraints is to assume that the agent receives news about income shocks in the future but that he or she will not be able to consume that income immediately. In such a situation, the MPCash becomes decreasing in liquidity or income for reasonable parameter combinations, as predicted in the corporate finance models. In fact, this prediction appears to hold quite generally: suppose individuals have some type of thresh-

old rule as to how much roll-over debt they allow themselves. In that case, they would display a high marginal propensity to hold on to cash when they are close to that threshold. Because we include individual fixed effects, we can pick up heterogeneity in where individuals set their rules.

Figure 18 displays individuals' cash-holding responses to regular and irregular income payments for three tertiles of liquidity. We can see that less liquidity-constrained individuals have more pronounced cash-holding responses than more liquidity-constrained individuals. Moreover, cash responses are larger than spending responses. Both of these findings are predicted by a standard consumption-savings model. Thus, we conclude that cash responses do not seem to indicate the presence of illiquid savings (which could be interpreted as durable consumption in a high-frequency consumption framework), future liquidity constraints, or insufficient liquidity cushions. Even for deciles, all of the pictures show an increasing relationship between the propensity to hold on to cash and liquidity constraints as well as a very high propensity to hold on to cash—much higher than the propensity to consume. We again use indicator variables for income payments to alleviate potential endogeneity concerns, but we can also estimate the MPCash directly and obtain the same relationship with liquidity. These findings are thus consistent with the standard consumption-savings model without illiquid savings. However, this model is not consistent with a high marginal propensity to consume out of transitory income shocks. We thus conclude that neither current nor future liquidity constraints can account for the observed payday responses to income payments.

Individuals can reduce overdraft limits relatively easily, while any credit limit increases have to be approved by the bank. Thus, we want to ensure that the increasing cash responses are not driven by changes in overdraft limits that are initiated by individuals on paydays. Examining changes in overdraft limits around paydays yields very interesting results. Figure A.8 shows that individuals with less liquidity tend to reduce their overdraft limits around paydays, while individuals with high liquidity do not engage in such behavior. In itself, this is evidence against liquidity constraints being a problem in our sample and points toward the existence of over-consumption problems. After all, standard economic theory predicts that individuals should

never reduce their limits, as borrowing opportunities are always weakly welfare increasing. However, we clearly see that less liquid individuals tend to reduce their limits after paydays. A potential explanation for this tendency is that individuals want to restrict their future selves from borrowing or that they want to reduce their mental borrowing accounts. To ensure that the documented increasing payday liquidity responses do not stem from low-liquidity individuals' tendencies to reduce their limits after paydays, we also examine individuals' balances—that is, their checking and savings account balance minus their credit balance—in Figure A.9. We again observe high and increasing responses that are consistent with a model without illiquid savings or future binding liquidity constraints.

4 Conclusion

We use data from a financial account aggregation provider in Iceland, which is characterized by outstanding accuracy and comprehensiveness due to Icelanders' nearly exclusive use of electronic payments, to evaluate whether spending or consumption results from an intertemporal optimization problem and is thus independent of income. Contradicting this theoretical prediction but in line with previous studies, we find significant spending responses to the receipt of regular and irregular income on paydays. Moreover, we are in a unique position to analyze high-frequency responses for which we can very convincingly rule out liquidity constraints as an explanation as we observe credit and overdraft balances and limits. In contrast to previous studies, we thus argue that hand-to-mouth behavior is not limited to liquidity-constrained households, as we show that non-liquidity-constrained households exhibit hand-to-mouth behavior through three measures of liquidity constraints: balances and credit limits, spending on discretionary goods and services, and spending immediately before income payments. Overall, less than 3 percent of individuals have less than one day of average spending left in liquidity before their paydays. Moreover, individuals' average cash holdings seem to be much larger than predicted by state-of-the-art economic models that explain high marginal propensities to consume out of transitory income shocks via illiquid savings. Because individuals may either

hold liquidity cushions or save for foreseen expenses, we also examine cash-holding responses to income payments, inspired by the corporate finance literature. We notice that a model with liquid and illiquid savings and future liquidity constraints makes a joint prediction about the marginal propensity to consume and the marginal propensity to hold on to cash: both are decreasing in liquidity. We test this joint prediction in our data, however we do not find evidence for it. Because the cash-holding responses are most consistent with the standard consumption-savings problem without illiquid savings or future binding liquidity constraints, we argue that the evidence is not consistent with either present or future liquidity constraints. Instead, our findings are consistent with consumers feeling that they have a license to spend upon receiving their income, as modeled in [Addoum et al. \(2015\)](#). To figure out whether or not individuals with liquidity cushions but roll-over debt are liquidity constrained is of great importance: after all, liquidity constraints are not the same thing as low resources. For policy purposes, liquidity constraints call for expanding credit, while low resources due to overconsumption problems call for restricting credit. The latter measure is also supported by our finding that low-liquidity households tend to voluntarily reduce their overdraft limits around paydays. While we have no way of telling whether the excess consumption on paydays is due to a time-inconsistent overconsumption problem or not, it seems to be generally believed nowadays that the extent of credit-card borrowing in the US (and individuals in Iceland hold similar amounts of credit) is not consistent with standard models and must be explained by time-inconsistent overconsumption and the use of illiquid savings as a commitment device ([Laibson et al., 2003](#); [Carroll, 2001](#)).

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Figures and tables

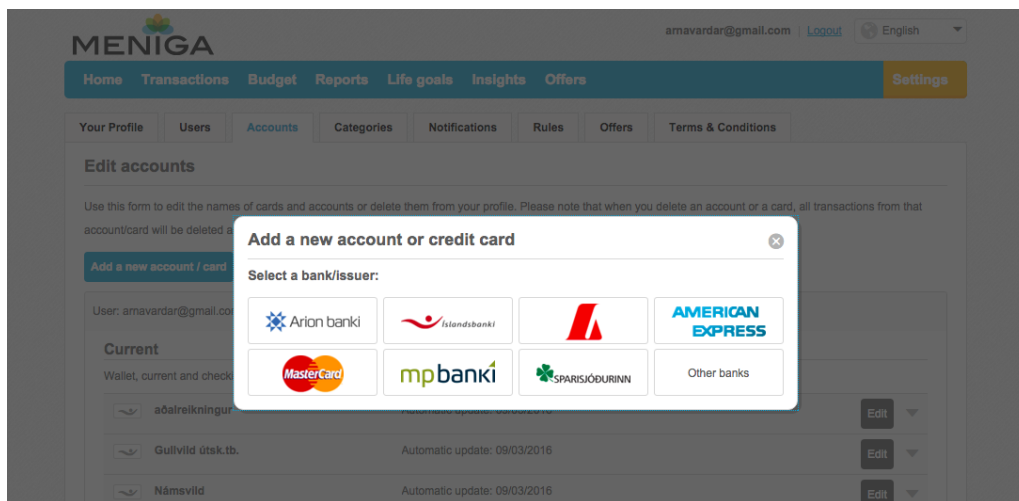
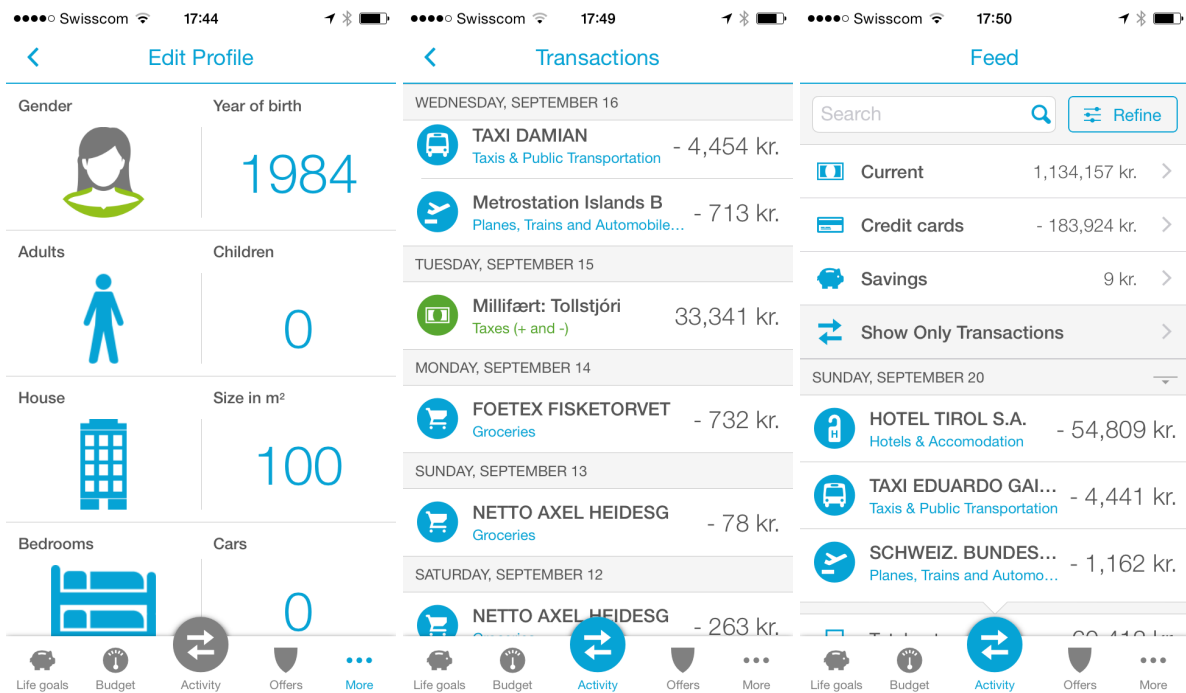


Figure 1: The Financial Aggregation App: Screenshots

Table 1: Summary Statistics

	Mean	Standard Deviation	Statistics Iceland
Monthly total income	3,256	3,531	3,606
Monthly salary	2,701	2,993	2,570
Monthly spending:			
Total	1315.1	1224.3	
Groceries	468.29	389.29	490
Fuel	235.88	258.77	(359)
Alcohol	61.75	121.43	85
Ready Made Food	170.19	172.64	(252)
Home Improvement	150.16	464.94	(229)
Transportations	58.33	700.06	66
Clothing and Accessories	86.62	181.27	96
Sports and Activities	44.29	148.41	(36)
Pharmacies	39.62	62.08	42
Age	40.6	11.5	37.2
Female	0.45	–	0.48
Unemployed	0.08	–	0.06
Parent	0.23	–	0.33
Pensioner	0.15	–	0.12

Note: All numbers are in US dollars. Parentheses indicate that data categories do not match perfectly.

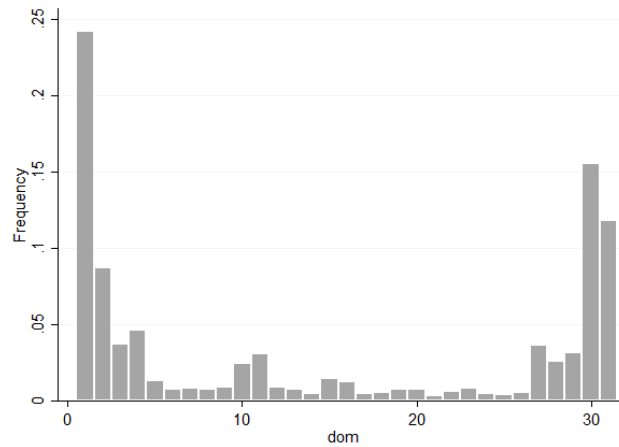


Figure 2: The Distribution of Regular Income Arrival over the Month

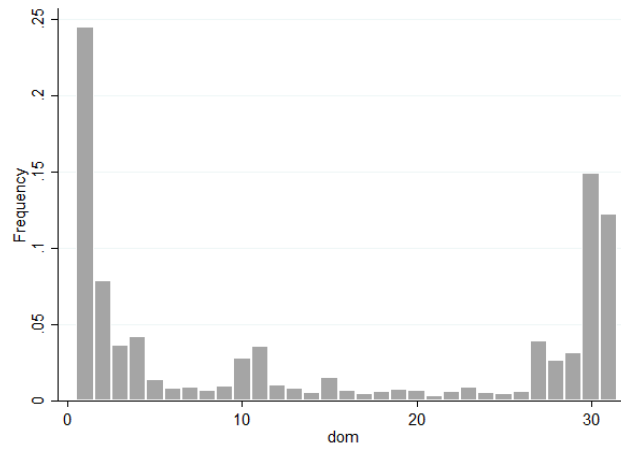


Figure 3: The Distribution of Paycheck Arrival over the Month

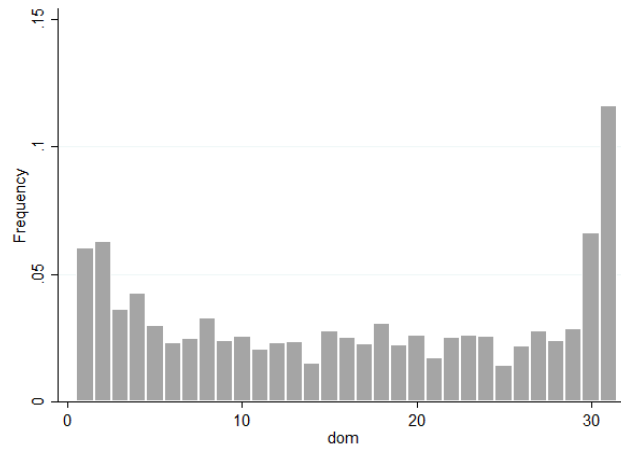
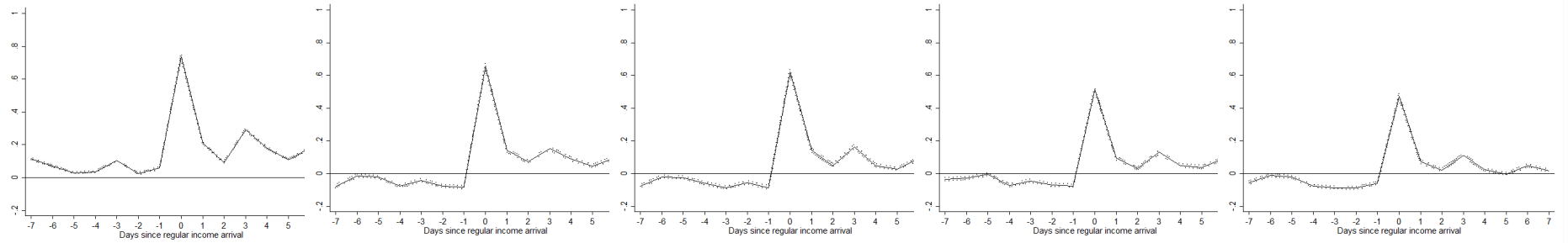


Figure 4: The Distribution of Irregular Income Arrival over the Month



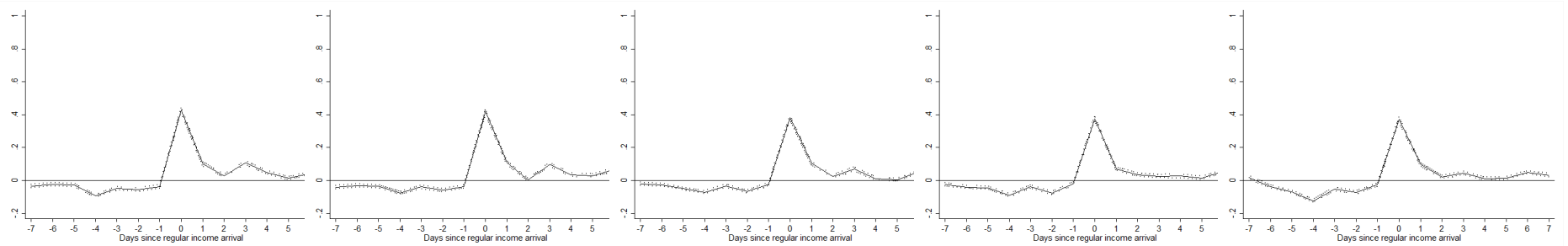
Salary Group 1

Salary Group 2

Salary Group 3

Salary Group 4

Salary Group 5



Salary Group 6

Salary Group 7

Salary Group 8

Salary Group 9

Salary Group 10

Figure 5: The Effects of Regular Income on Spending

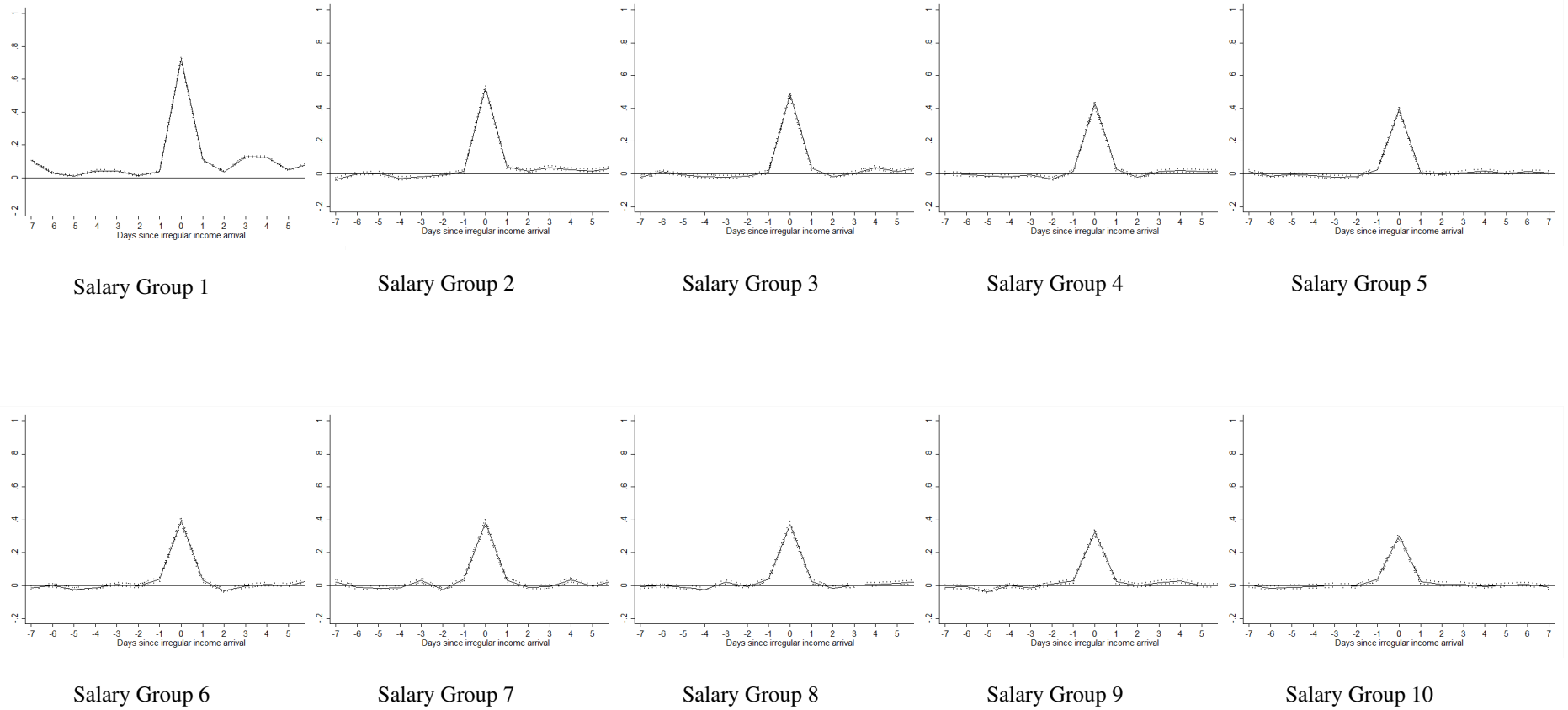


Figure 6: The Effects of Irregular Income on Spending

Table 2: The Impact of Payments on Household Spending by Income Quartiles

	(1)	(2)	(3)	(4)	(5)
	Total Spending	Groceries	Fuel	RMF	Alcohol
Panel A: 1st salary quartile					
$I(\text{Payment}_{it} > 0)$	0.800*** (0.0088)	0.679*** (0.0085)	0.756*** (0.0124)	0.560*** (0.0084)	0.875*** (0.0162)
$I(\text{Regularpayment}_{it} > 0)$	0.880*** (0.0135)	0.768*** (0.0126)	0.880*** (0.0195)	0.599*** (0.0120)	0.992*** (0.0243)
$I(\text{Irregularpayment}_{it} > 0)$	0.727*** (0.0099)	0.595*** (0.0097)	0.653*** (0.0132)	0.507*** (0.0100)	0.814*** (0.0201)
$I(\text{Salary}_{it} > 0)$	0.815*** (0.0151)	0.722*** (0.0147)	0.825*** (0.0231)	0.548*** (0.0140)	0.862*** (0.0307)
Panel B: 2nd salary quartile					
$I(\text{Payment}_{it} > 0)$	0.529*** (0.0099)	0.434*** (0.0091)	0.508*** (0.0168)	0.318*** (0.0094)	0.627*** (0.0205)
$I(\text{Regularpayment}_{it} > 0)$	0.590*** (0.0142)	0.516*** (0.0130)	0.649*** (0.0269)	0.332*** (0.0123)	0.750*** (0.0282)
$I(\text{Irregularpayment}_{it} > 0)$	0.464*** (0.0110)	0.348*** (0.0099)	0.377*** (0.0159)	0.287*** (0.0117)	0.533*** (0.0265)
$I(\text{Salary}_{it} > 0)$	0.560*** (0.0134)	0.457*** (0.0121)	0.654*** (0.0261)	0.283*** (0.0128)	0.678*** (0.0309)
Panel C: 3rd salary quartile					
$I(\text{Payment}_{it} > 0)$	0.430*** (0.0104)	0.314*** (0.0087)	0.429*** (0.0176)	0.241*** (0.0090)	0.522*** (0.0202)
$I(\text{Regularpayment}_{it} > 0)$	0.436*** (0.0136)	0.358*** (0.0119)	0.544*** (0.0272)	0.248*** (0.0120)	0.572*** (0.0275)
$I(\text{Irregularpayment}_{it} > 0)$	0.418*** (0.0130)	0.260*** (0.0101)	0.339*** (0.0182)	0.225*** (0.0121)	0.474*** (0.0270)
$I(\text{Salary}_{it} > 0)$	0.448*** (0.0116)	0.364*** (0.0104)	0.529*** (0.0234)	0.210*** (0.0114)	0.580*** (0.0287)
Panel D: 4th salary quartile					
$I(\text{Payment}_{it} > 0)$	0.350*** (0.0111)	0.230*** (0.0092)	0.418*** (0.0229)	0.155*** (0.0096)	0.430*** (0.0219)
$I(\text{Regularpayment}_{it} > 0)$	0.343*** (0.0148)	0.245*** (0.0121)	0.530*** (0.0356)	0.139*** (0.0127)	0.467*** (0.0294)
$I(\text{Irregularpayment}_{it} > 0)$	0.348*** (0.0152)	0.208*** (0.0112)	0.294*** (0.0206)	0.160*** (0.0130)	0.372*** (0.0301)
$I(\text{Salary}_{it} > 0)$	0.405*** (0.0106)	0.318*** (0.0097)	0.513*** (0.0231)	0.184*** (0.0105)	0.690*** (0.0259)

Standard errors are clustered at the individual level and are within parentheses. Each entry is a separate regression. The salary arrival responses are estimated by salary quartiles while the response to any payments, regular payments, and irregular payments are estimated by total income quartiles. variable. The outcome is the fraction by which individual spending in each category deviates from average daily spending in the day of income arrival.

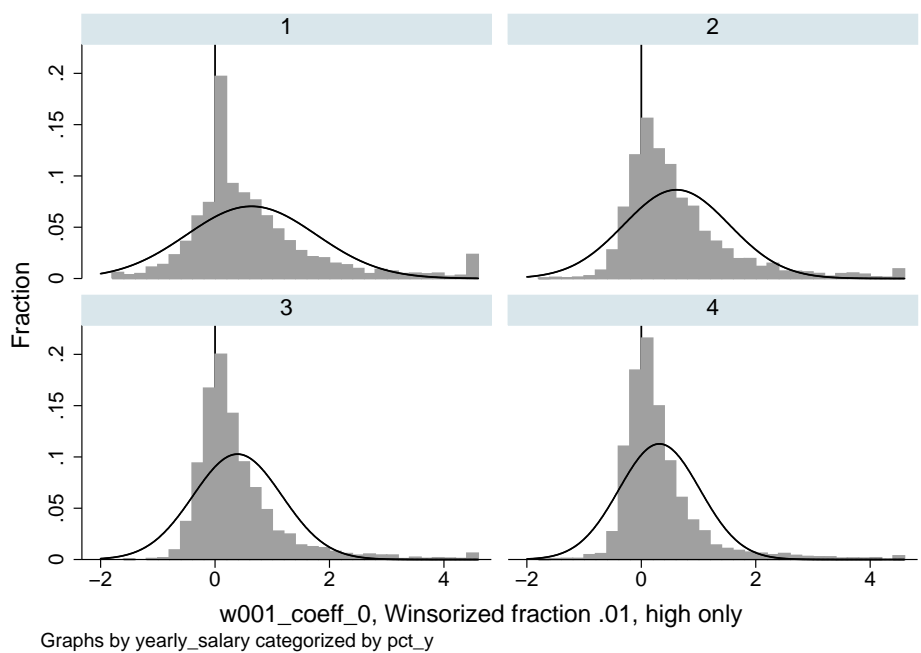
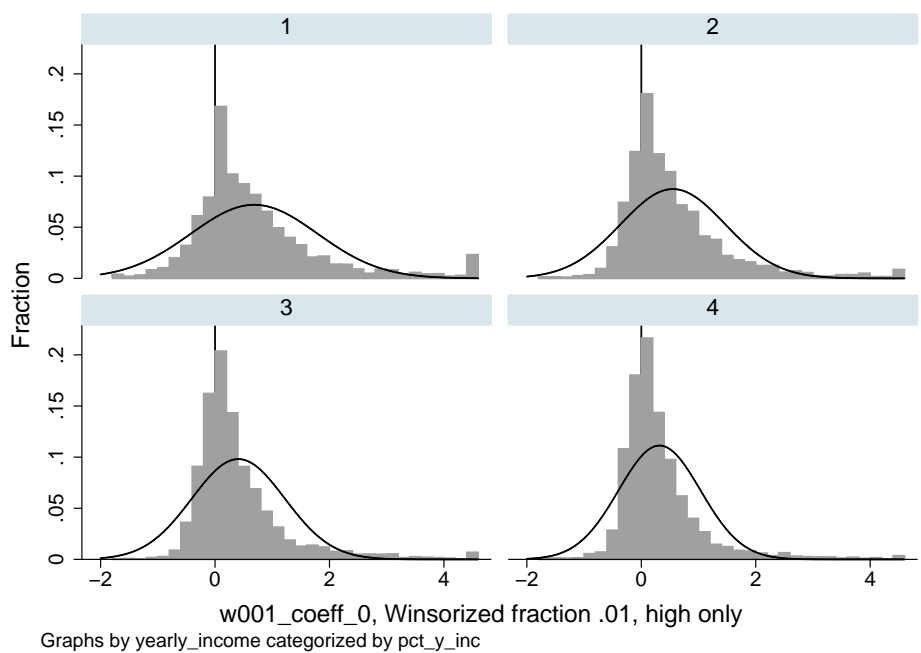


Figure 7: The Distribution of Payday Coefficients for Individuals by Income and Salary Quartiles

Table 3: Internal and External Margins of Spending Reaction

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
<i>Spending:</i>	Any	Groceries	Fuel	Alcohol	Ready Made Food	Home Improvements	Home Security	Vehicles	Clothing and Accessories	Sports and Activities	Pharmacies
Panel A: External margin											
Payment	0.121*** (0.0009)	0.082*** (0.0007)	0.052*** (0.0006)	0.021*** (0.0003)	0.058*** (0.0006)	0.020*** (0.0003)	0.001*** (0.0001)	0.015*** (0.0002)	0.010*** (0.0002)	0.009*** (0.0002)	0.015*** (0.0003)
Regular	0.107*** (0.0009)	0.075*** (0.0008)	0.047*** (0.0007)	0.023*** (0.0004)	0.050*** (0.0007)	0.017*** (0.0003)	0.002*** (0.0002)	0.015*** (0.0003)	0.010*** (0.0002)	0.009*** (0.0003)	0.015*** (0.0003)
Irregular	0.122*** (0.0012)	0.081*** (0.0009)	0.053*** (0.0008)	0.018*** (0.0004)	0.059*** (0.0009)	0.021*** (0.0003)	0.001*** (0.0001)	0.014*** (0.0003)	0.010*** (0.0002)	0.008*** (0.0002)	0.014*** (0.0003)
Salary	0.103*** (0.0010)	0.069*** (0.0009)	0.046*** (0.0008)	0.024*** (0.0004)	0.049*** (0.0007)	0.015*** (0.0003)	0.002*** (0.0002)	0.015*** (0.0003)	0.009*** (0.0002)	0.008*** (0.0003)	0.013*** (0.0003)
Panel B: Internal margin											
Payment	20.2 (0.4)	6.0 (0.1)	9.0 (0.3)	4.4 (0.2)	1.6 (0.1)	15.2 (0.9)	2.1 (1.9)	50.7 (4.8)	4.5 (0.5)	7.9 (0.7)	1.6 (0.1)
Regular payment	19.2*** (0.5)	7.6*** (0.1)	11.8*** (0.5)	3.8*** (0.2)	1.6*** (0.1)	6.7*** (1.0)	3.4*** (3.4)	20.3*** (5.1)	4.3*** (0.6)	3.5*** (0.8)	1.8*** (0.1)
Irregular payment	20.2*** (0.6)	4.3*** (0.1)	6.3*** (0.3)	4.8*** (0.3)	1.6*** (0.1)	19.7*** (1.2)	0.1*** (0.5)	70.8*** (7.0)	3.9*** (0.6)	10.8*** (0.9)	1.4*** (0.1)
Salary check	18.0*** (0.5)	6.9*** (0.2)	12.2*** (0.5)	3.9*** (0.2)	1.5*** (0.1)	7.2*** (1.1)	4.1*** (3.9)	13.8*** (5.0)	4.2*** (0.6)	3.7*** (0.9)	1.4*** (0.1)

Standard errors are clustered at the individual level and are within parentheses. Each entry is a separate regression. Panel A shows the effect on the probability of buying the goods under consideration on payday. Panel B compares the expenditure on shopping days when consumers do and do not get paid.

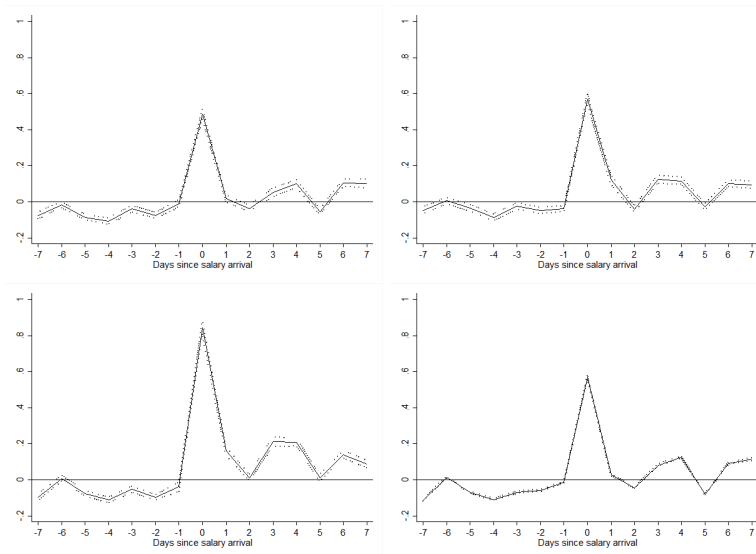


Figure 8: The Effects of Regular Income Arrival on Spending by Amount Lost due to Holding Overdrafts and Savings Simultaneously

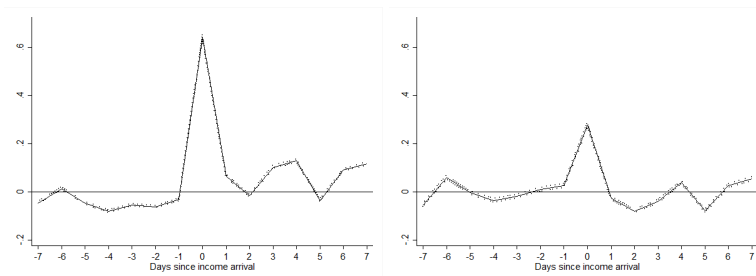


Figure 9: The Effects of Regular Income Arrival on Spending by Individuals who Hold on Average Less or More than one Month of Spending in Their Current Account

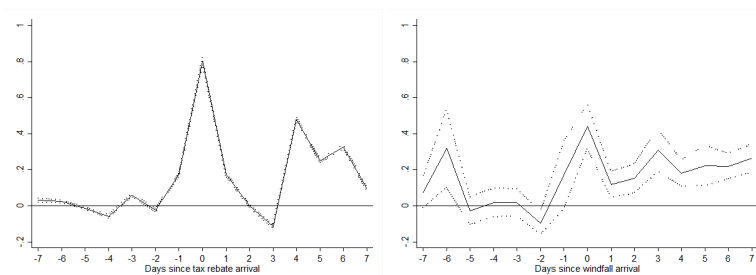
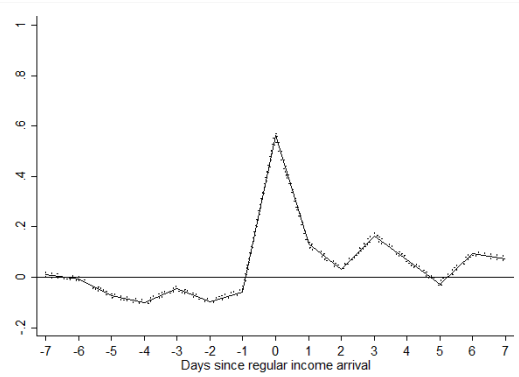
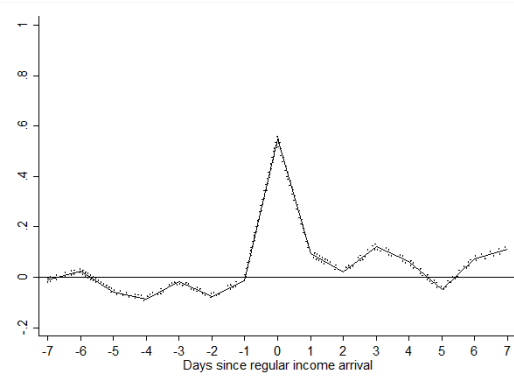


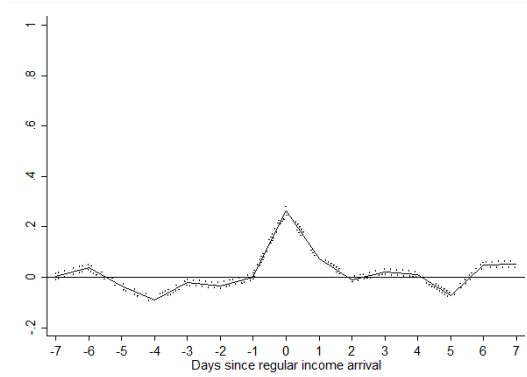
Figure 10: The Effects of Exogenous Income Arrival (Tax Rebates and Wealth Shocks) on Spending



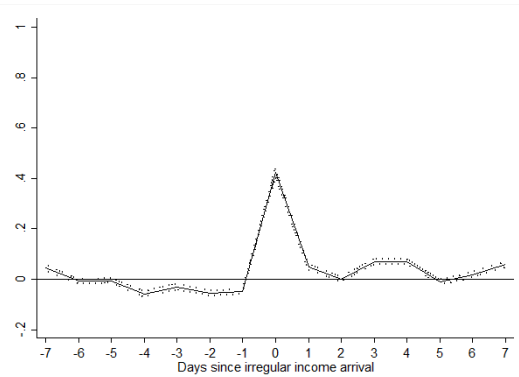
Regular Income Liquidity Group 1



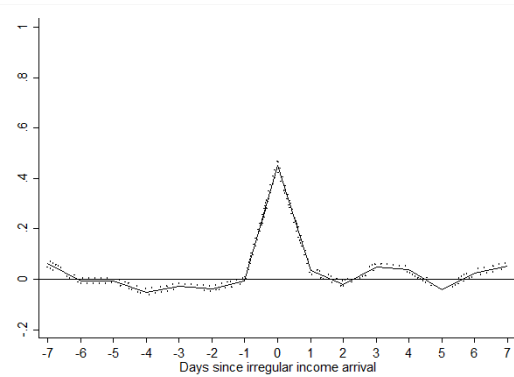
Regular Income Liquidity Group 2



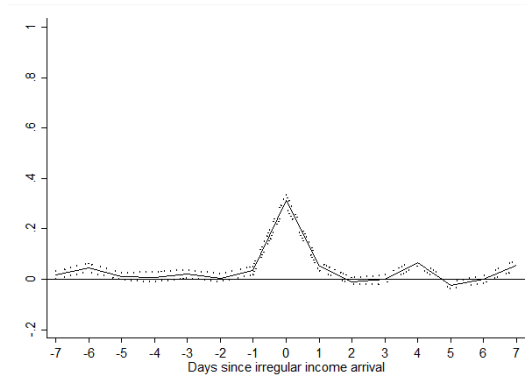
Regular Income Liquidity Group 3



Irregular Income Liquidity Group 1

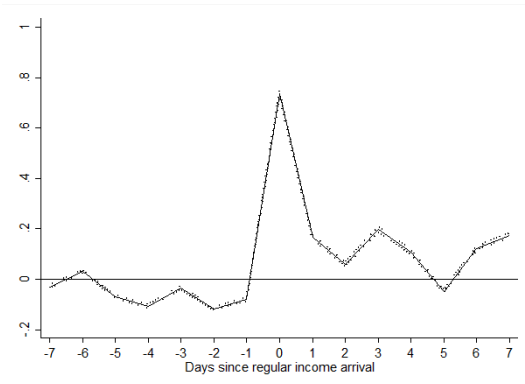


Irregular Income Liquidity Group 2

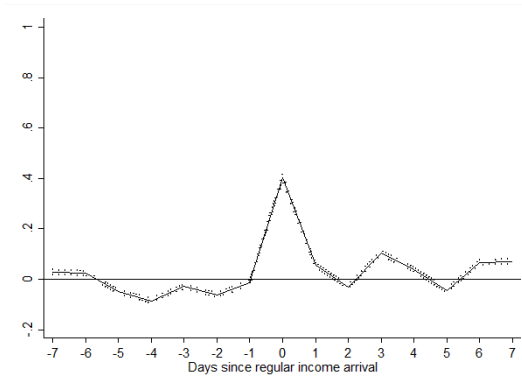


Irregular Income Liquidity Group 3

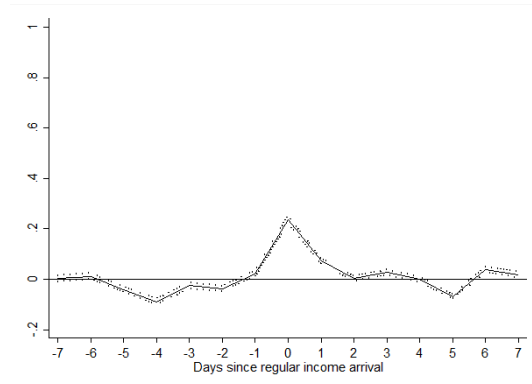
Figure 11: The Effects of Irregular and Regular Income on Spending by Cash (measured by the median number of consumption days held in cash)



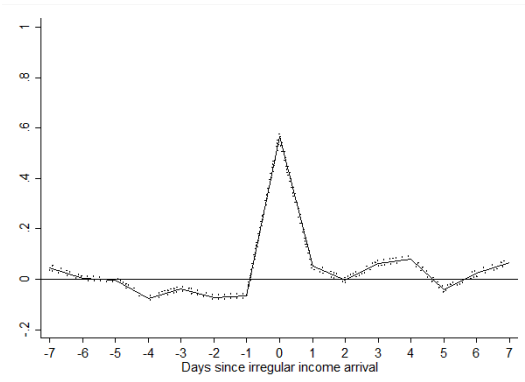
Regular Income Liquidity Group 1



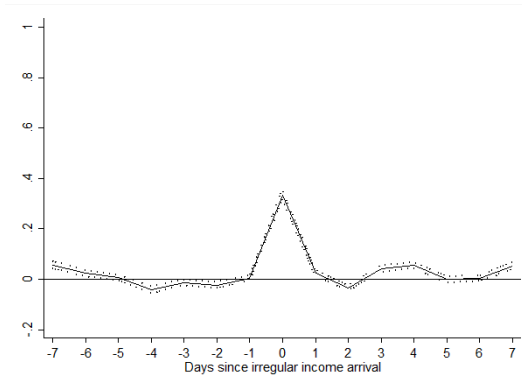
Regular Income Liquidity Group 2



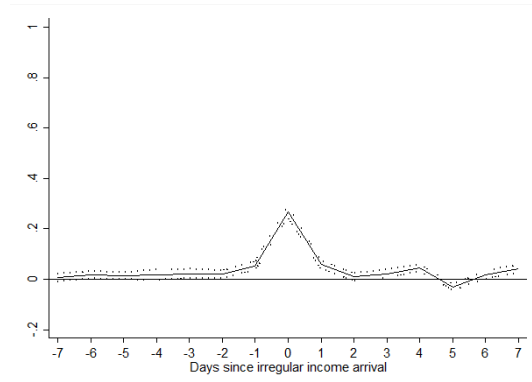
Regular Income Liquidity Group 3



Irregular Income Liquidity Group 1

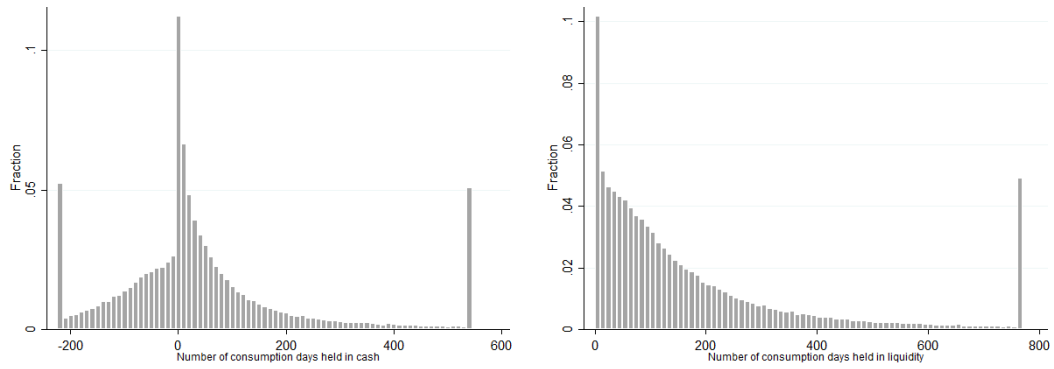


Irregular Income Liquidity Group 2



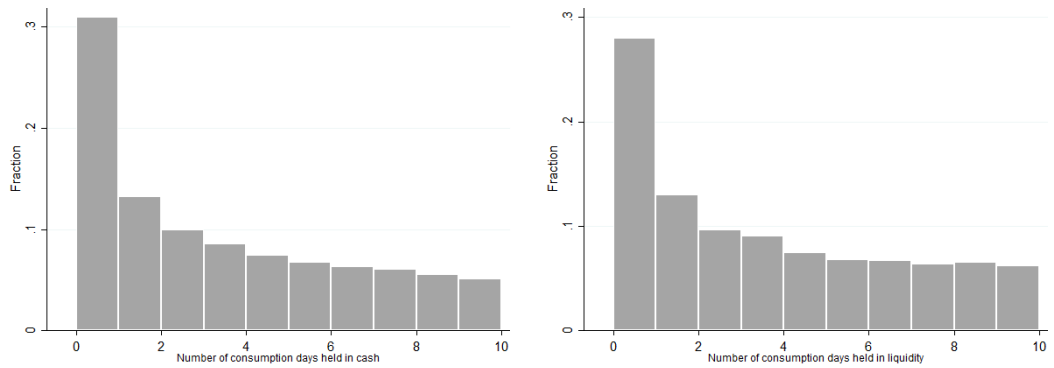
Irregular Income Liquidity Group 3

Figure 12: The Effects of Irregular and Regular Income on Spending by Liquidity (measured by the median number of consumption days held in cash or lines of credit)



Cash holdings in 10 consumption days Liquidity in 10 consumption days

Figure 13: The Distribution of Cash Holdings and Liquidity before Paydays



Cash holdings in consumption days Liquidity in consumption days

Figure 14: The Distribution of Cash Holdings and Liquidity before Paydays for Individuals Holding less than ten Days of Spending

Table 4: Summary Statistics by Tertiles of Liquidity in Consumption Days

	(1)	(2)	(3)
monthly income	3119.3	4268.0	5158.8
age	36.0	41.0	45.0
spouse	0.2	0.2	0.2
savings account balance	176.0	665.8	9655.2
checking account balance	-1898.8	-1288.3	2850.1
credit-card balance	-1137.9	-1866.1	-1911.7
checking account limit	2677.3	3730.1	3784.5
credit-card limit	2073.1	5386.0	8833.0
cash	-1722.8	-622.5	12505.3
liquidity	1889.7	6627.4	23211.1
credit utilization	0.5	0.4	0.3
checking account utilization	0.4	0.3	0.1
payday loan	41.0	4.0	0.0
gender	0.5	0.5	0.4
average daily spending	47.8	54.1	49.3
number of days held in cash	-38	-14	214
number of days held in liquidity	38	123	546

Note: All numbers are in US dollars.

Table 5: Summary Statistics by Tertiles of Liquidity in Consumption Days: Comparison to the US (SCF 2001 data as in [Kaplan and Violante \(2014b\)](#))

	(1)	(2)	(3)
Iceland			
monthly income	3119.3	4268.0	5158.8
cash	-1722.8	-622.5	12505.3
liquidity	1889.7	6627.4	23211.1
US			
monthly income	2655.2	3741.9	6112.9
cash	-2923.0	2415.9	38615.6
liquidity	5159.9	12658.8	62508.0

Note: All numbers are in US dollars.

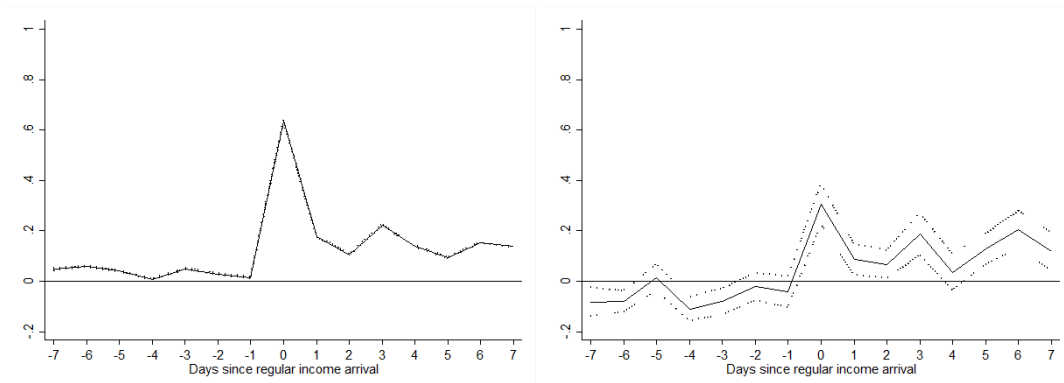


Figure 15: The Effects of Regular Income Arrival on Spending by Individuals who Did not or Did Receive a Large Exogenous Wealth Shock in that Month

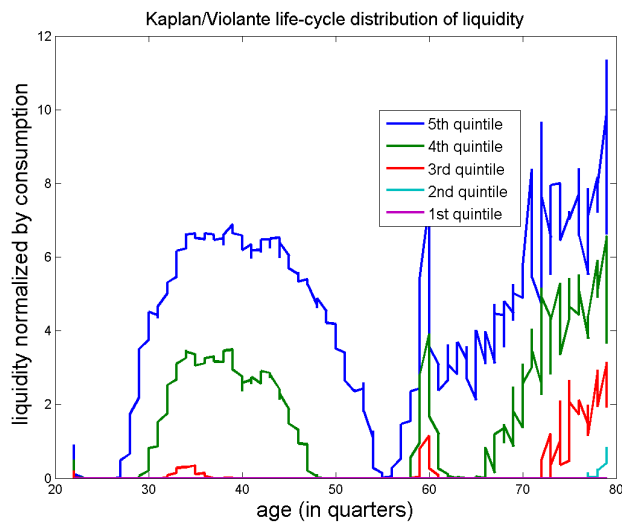


Figure 16: Life-Cycle Profiles of Liquid Asset in Consumption (quarterly) as predicted by the model in Kaplan and Violante (2014b)

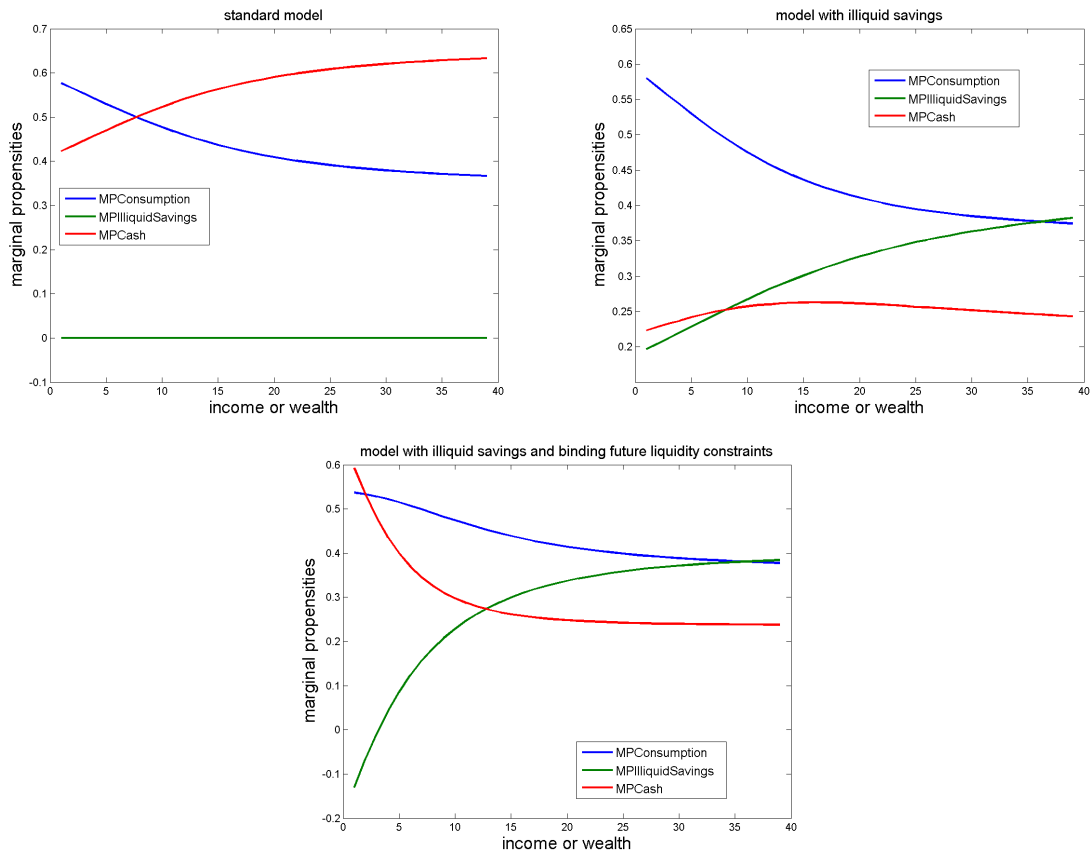
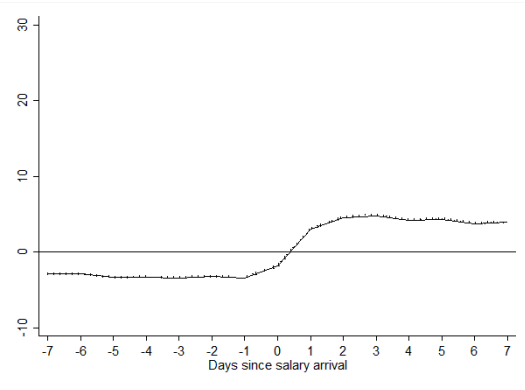
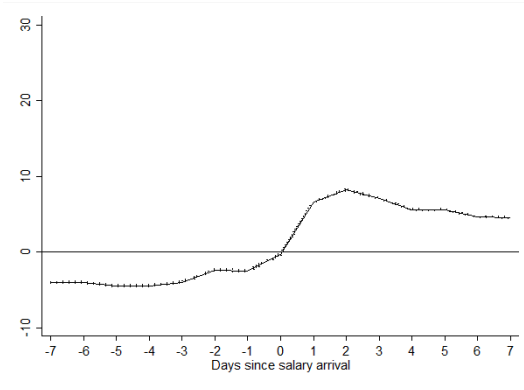


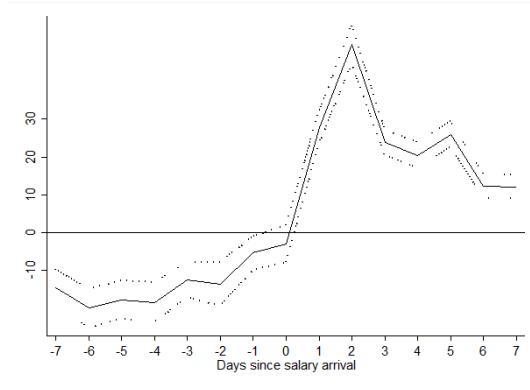
Figure 17: Marginal Propensities to Consume, Save Illiquidly, and Hold on to Cash as implied by Models with and without Illiquid Savings and Future Binding Liquidity Constraints



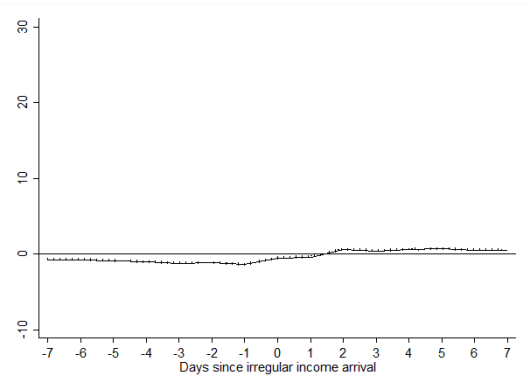
Regular Income Low Liquidity



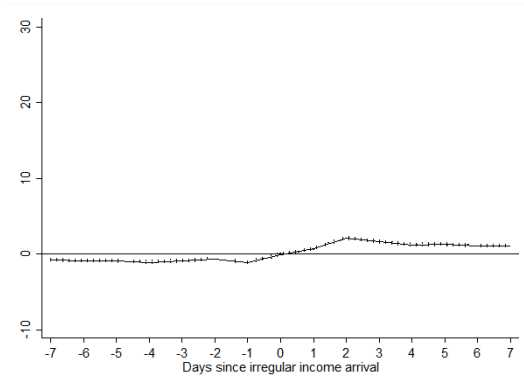
Regular Income Medium Liquidity



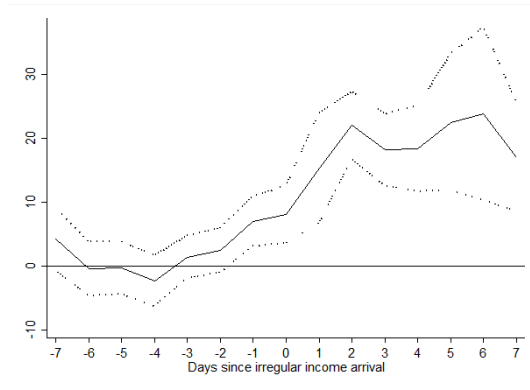
Regular Income High Liquidity



Irregular Income Low Liquidity



Irregular Income Medium Liquidity



Irregular Income High Liquidity

Figure 18: The Effects of Regular and Irregular Income Arrival on Liquidity by Tertiles of Consumption Days From Current Liquidity

Appendix

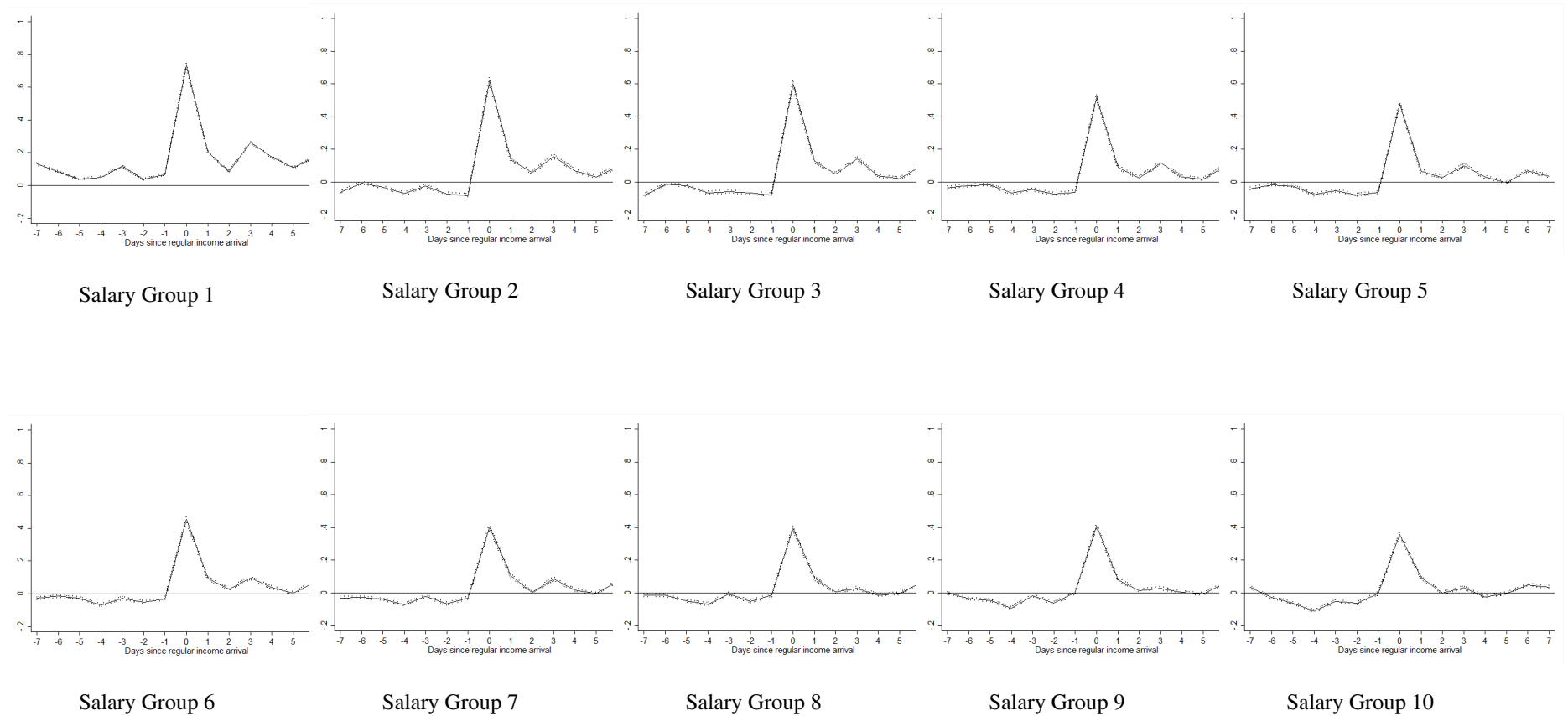
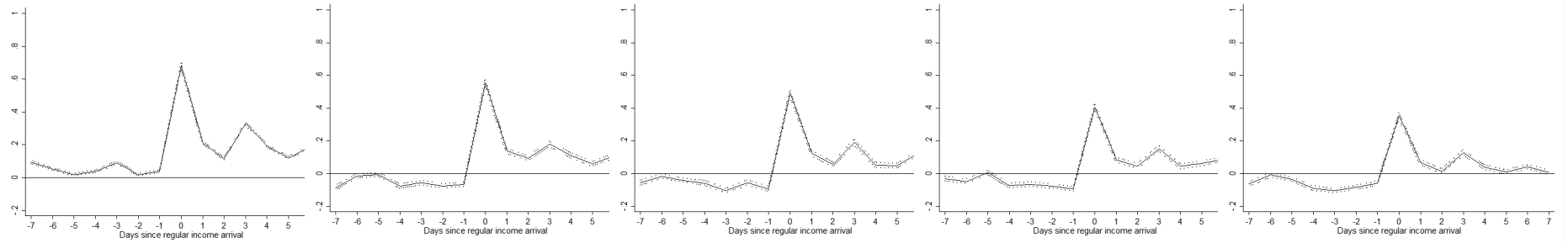


Figure A.1: The Effects of Paycheck Arrival on Necessary Spending



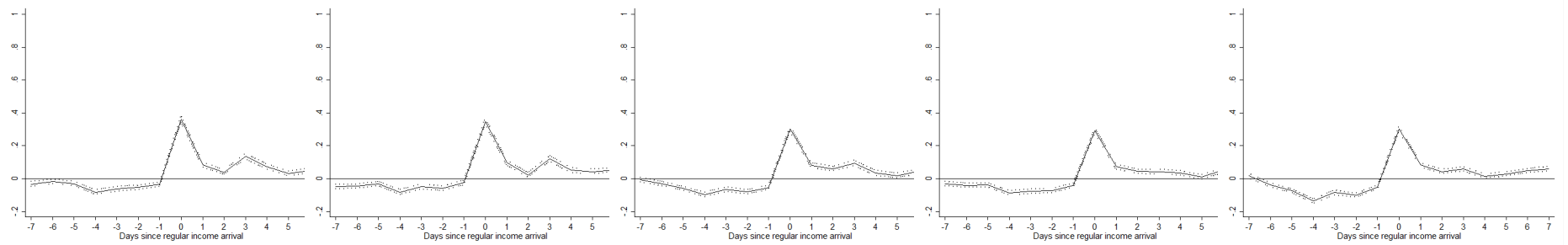
Salary Group 1

Salary Group 2

Salary Group 3

Salary Group 4

Salary Group 5



Salary Group 6

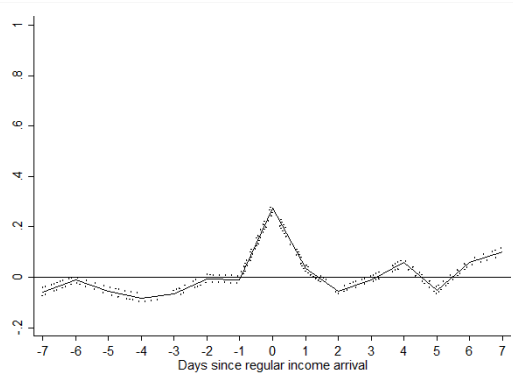
Salary Group 7

Salary Group 8

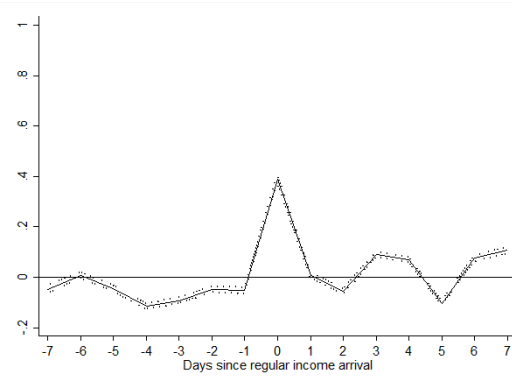
Salary Group 9

Salary Group 10

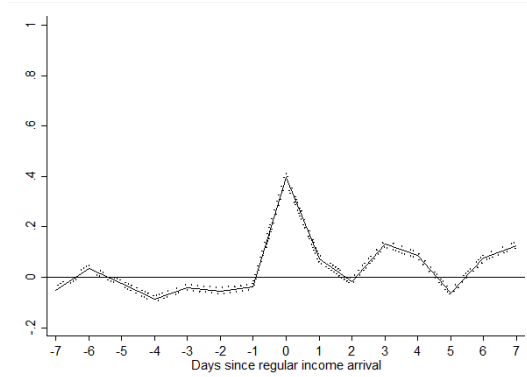
Figure A.2: The Effects of Paycheck Arrival on Discretionary Spending



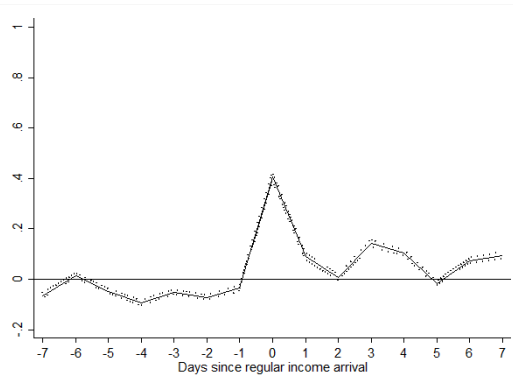
Financial Sophistication Group 1



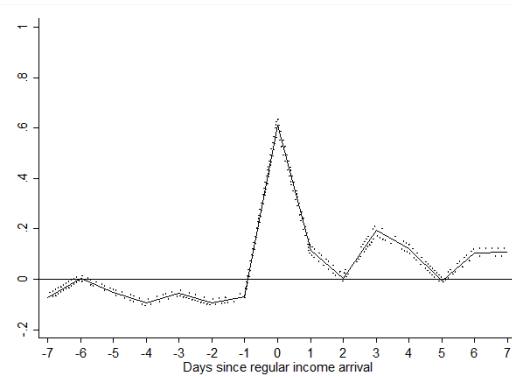
Financial Sophistication Group 2



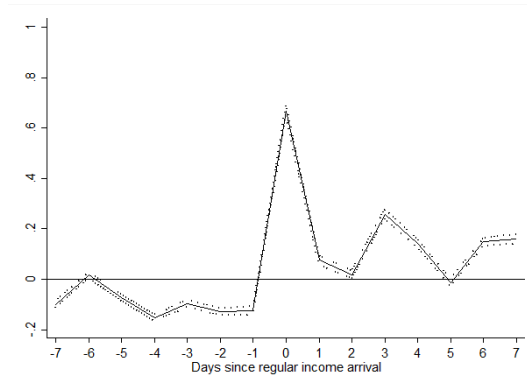
Financial Sophistication Group 3



Financial Sophistication Group 4

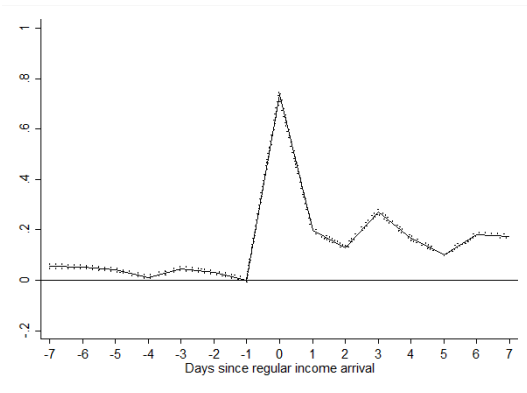


Financial Sophistication Group 5

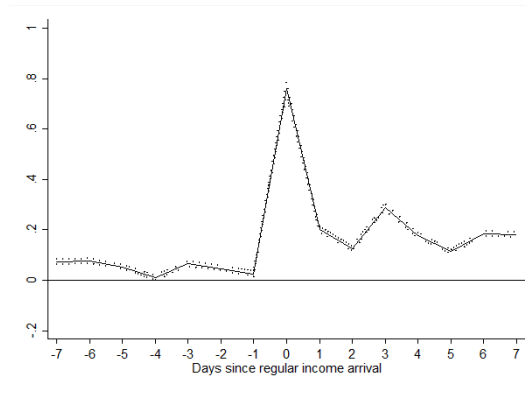


Financial Sophistication Group 6

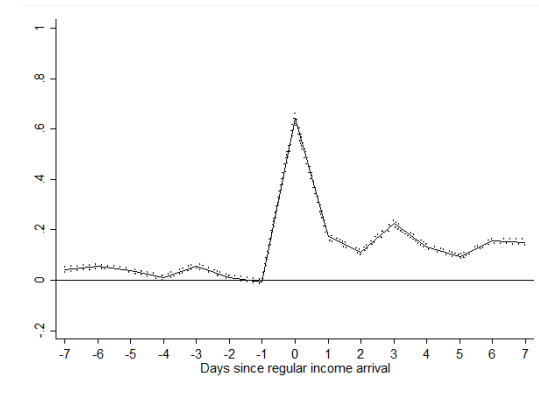
Figure A.3: The Effects of Regular Income Arrival on Spending by Individuals Costs in Banking Fees, Interest, and Payday Loans



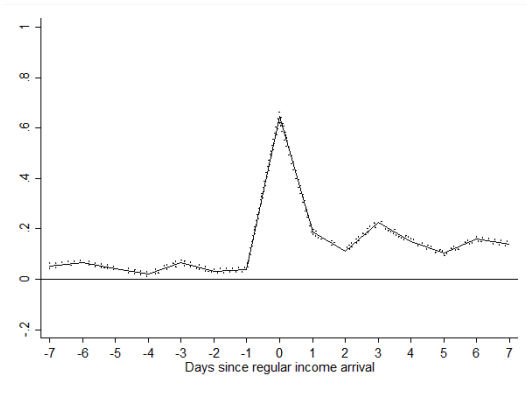
Log-in Group 1



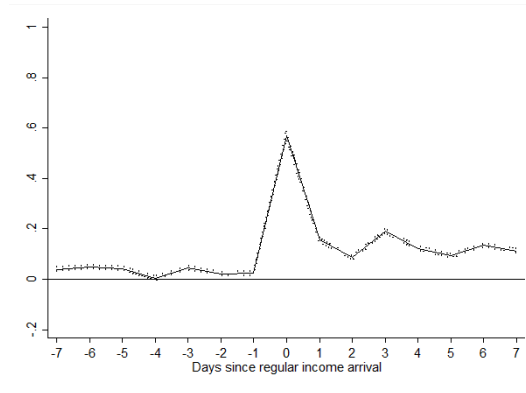
Log-in Group 2



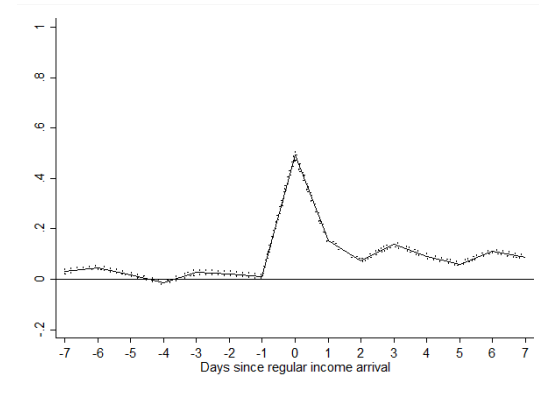
Log-in Group 3



Log-in Group 4

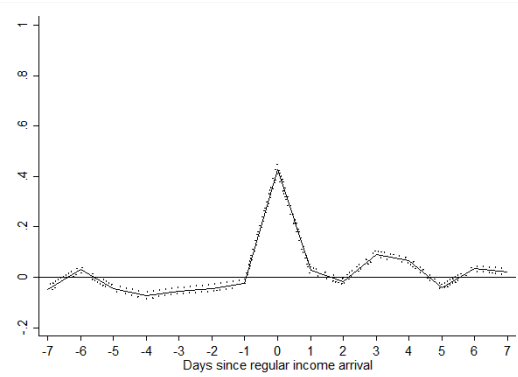


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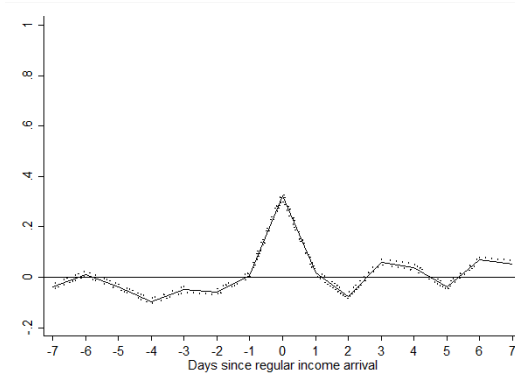


Log-in Group 6

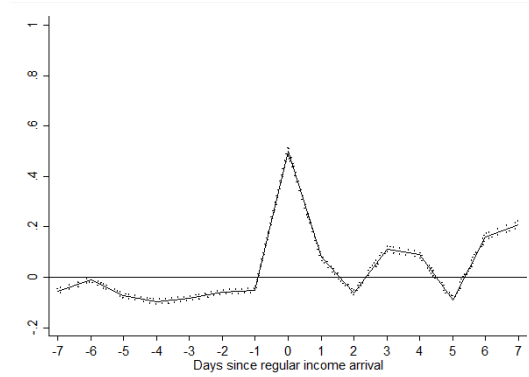
Figure A.4: The Effects of Regular Income Arrival on Spending by Frequency of Log-in



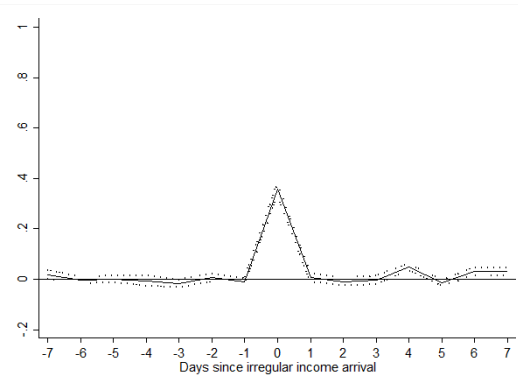
Regular Income Credit Utilization 1



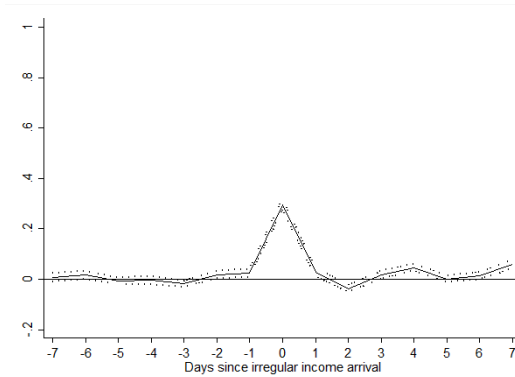
Regular Income Credit Utilization 2



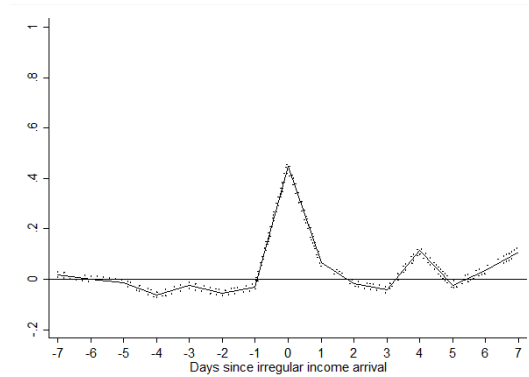
Regular Income Credit Utilization 3



Irregular Income Credit Utilization 1

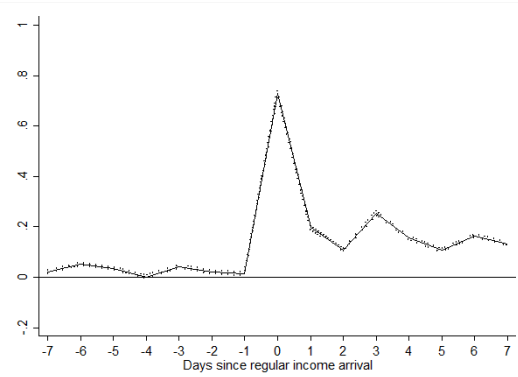


Irregular Income Credit Utilization 2

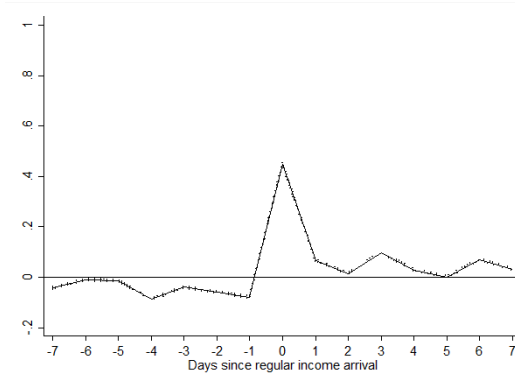


Irregular Income Credit Utilization 3

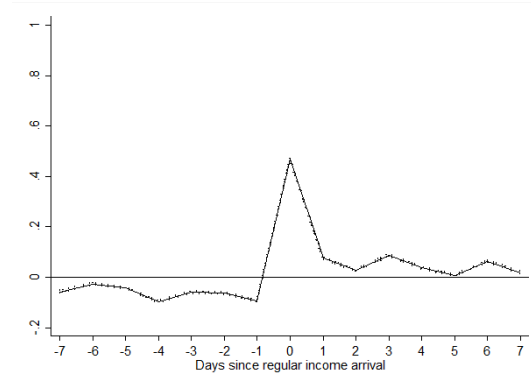
Figure A.5: The Effects of Irregular and Regular Income on Spending by Tertiles of Credit Utilization



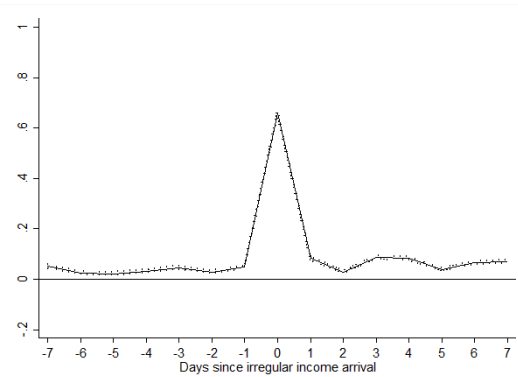
Regular Income Liquidity Group 1



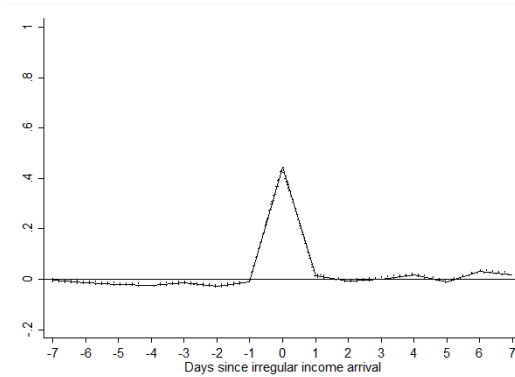
Regular Income Liquidity Group 2



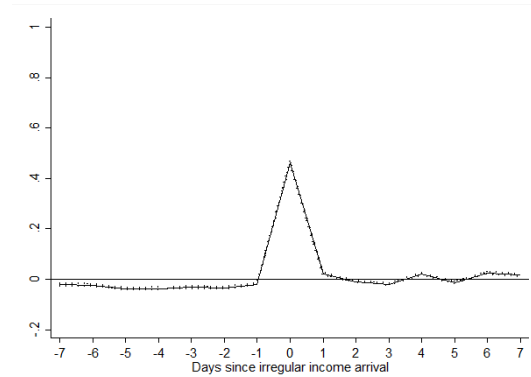
Regular Income Liquidity Group 3



Irregular Income Liquidity Group 1

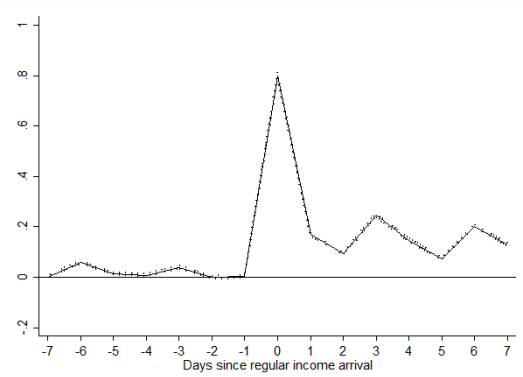


Irregular Income Liquidity Group 2

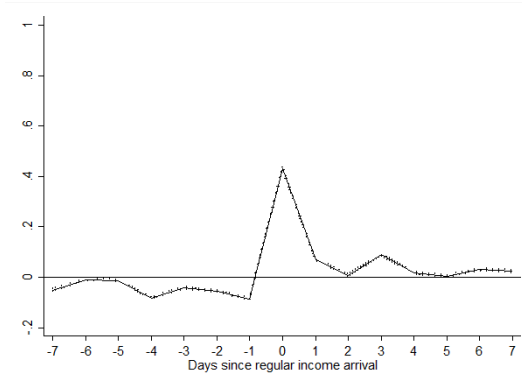


Irregular Income Liquidity Group 3

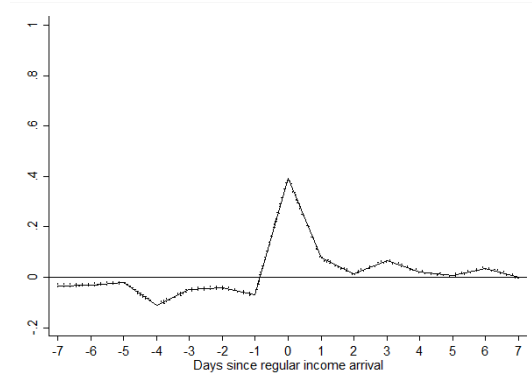
Figure A.6: The Effects of Irregular and Regular Income on Spending by Liquidity (measured by how much people spend as compared to average day in the last 4 days prior to income arrival)



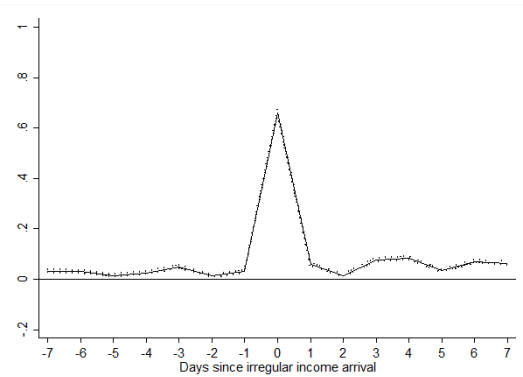
Regular Income Liquidity Group 1



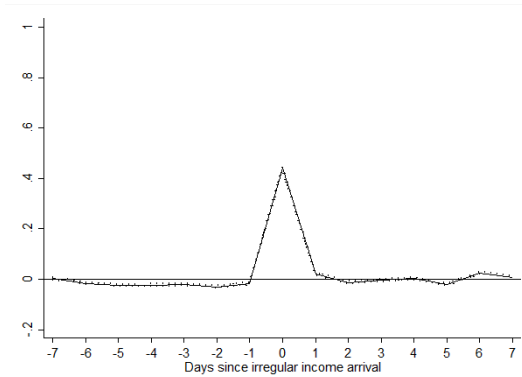
Regular Income Liquidity Group 2



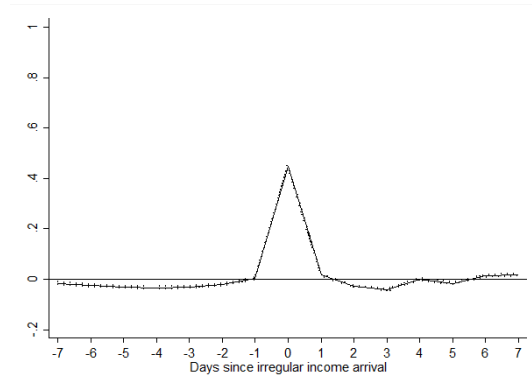
Regular Income Liquidity Group 3



Irregular Income Liquidity Group 1

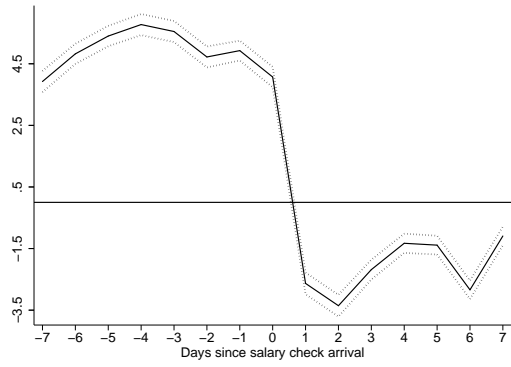


Irregular Income Liquidity Group 2

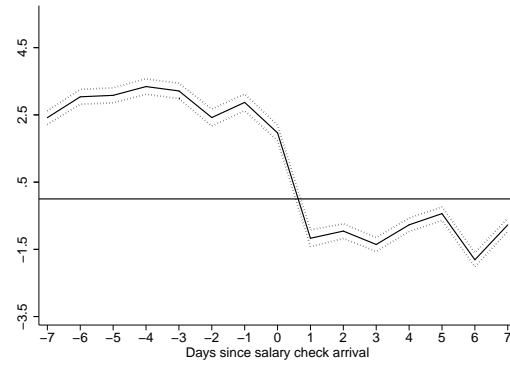


Irregular Income Liquidity Group 3

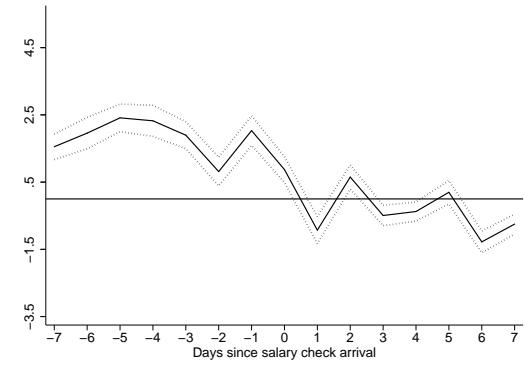
Figure A.7: The Effects of Irregular and Regular Income on Spending by Liquidity (measured by how much people spend on discretionary goods and services as compared to average day in the last 4 days prior to income arrival)



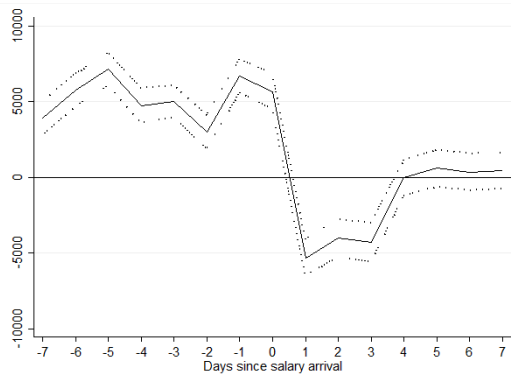
Regular Income Low Liquidity



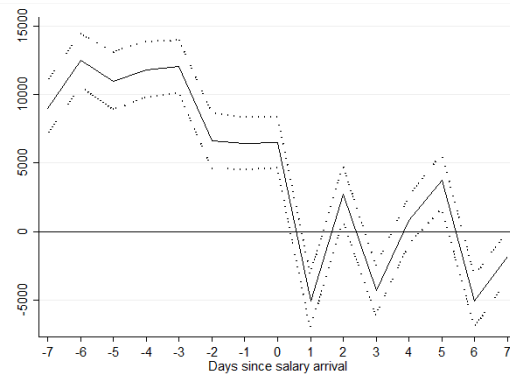
Regular Income Medium Liquidity



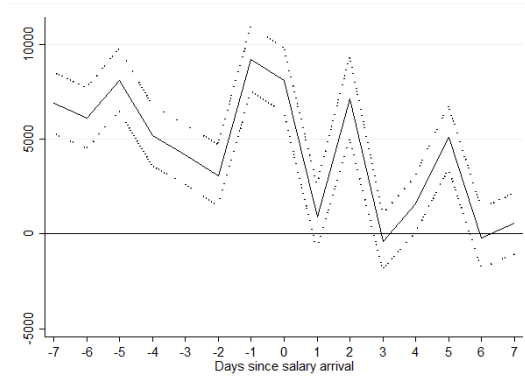
Regular Income High Liquidity



Irregular Income Low Liquidity

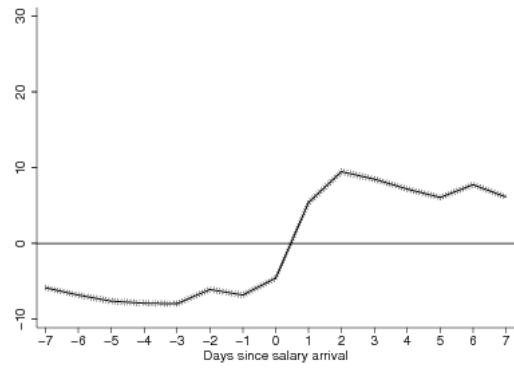


Irregular Income Medium Liquidity

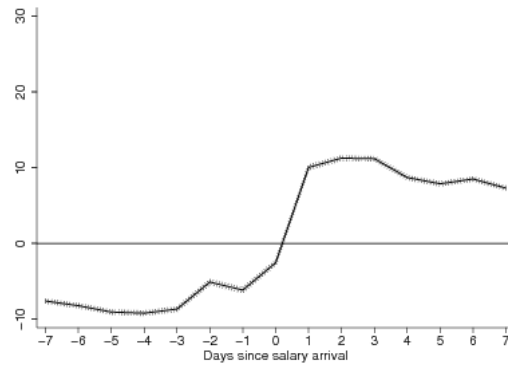


Irregular Income High Liquidity

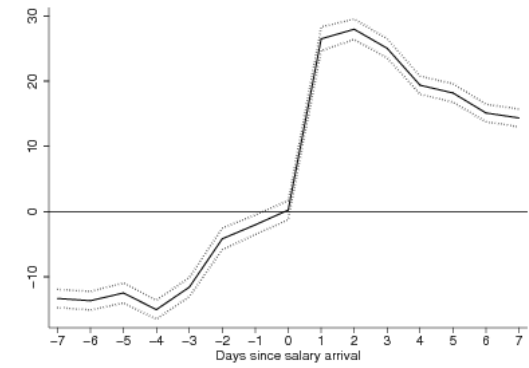
Figure A.8: The Effects of Regular and Irregular Payments on Overdraft Limits by Tertiles of Consumption Days From Current Liquidity



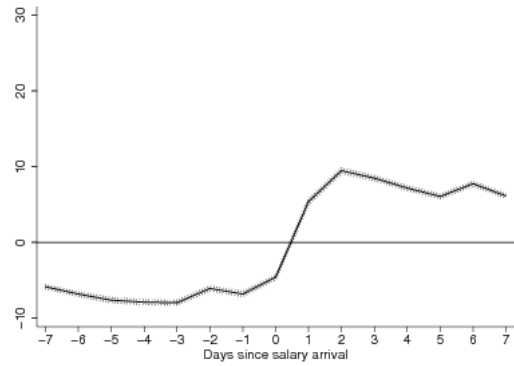
Regular Income Low Liquidity



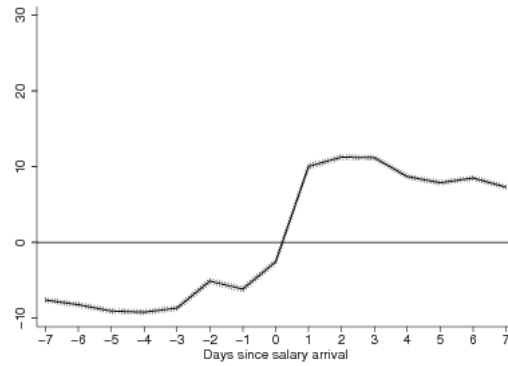
Regular Income Medium Liquidity



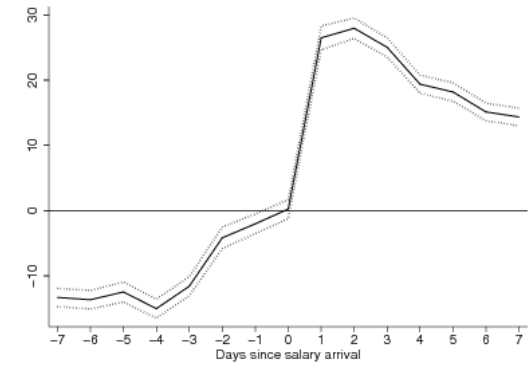
Regular Income High Liquidity



Salary Low Liquidity



Salary Medium Liquidity



Salary High Liquidity

Figure A.9: The Effects of Regular Income and Salary Arrival on Cash minus Credit Balances by Tertiles of Consumption Days From Current Liquidity