

## Disclosure Statement

### Rising Concentration of Household Shopping, Superstar Firms, and Implications for Retail Markups

Zhonglin Li declares that she has no relevant or material financial interests that relate to the research described in this paper. The Nielsen datasets used in this research are proprietary and obtained from the Kilts Center for Marketing via a partnership between the University of Chicago Booth School of Business and the Nielsen Consumer LLC. The institution has requested to review the results of the study prior to their dissemination to ensure that the confidentiality of the data is not unintentionally compromised.